

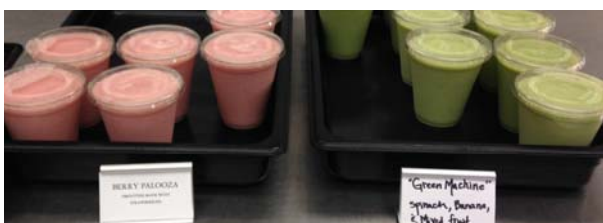
+ Stepping into Montana's Smarter Lunchrooms



Billings School District #2, Skyview High School

Smarter Lunchrooms Principles Used:

1. Increase visibility
2. Increase convenience
3. Suggestive selling
4. Increase taste expectations



New Item!!! Have a Smoothie @ Lunch

Every day — Berry Palooza

(Smoothie made with Strawberries)

Monday — Whim-Wham

(Smoothie made with Fruit Mix or Pears)

Tuesday — Blues Blaster

(Smoothie with Blueberries)

Wednesday — Humdinger

(Smoothie made with Mandarin Oranges)

Thursday — Veggie Vault

(Smoothie made with Carrots)

Friday — Just Peachy

(Smoothie made with Peaches)

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Goals:

- ⇒ Nudge healthier choices by students in the lunchroom.
- ⇒ Increase intake of fruits and vegetables while decreasing food waste.
- ⇒ Engage students in the school meals programs.

Action:

- ⇒ Created a restaurant-style salad bar to offer more fruit and vegetable choices.
- ⇒ Created a smoothie bar featuring a variety of flavors and a reimbursable meal option. Catchy and appealing smoothie flavors/names attract student's attention.
- ⇒ Created eye-appealing décor along the serving line.
- ⇒ Redesigned the lunchroom room for a more efficient flow pattern. Created a faster service line in a separate corner of the cafeteria and moved the custom sandwich cart to improve access.
- ⇒ Formed a School Lunch Action Committee (several students, school food service staff, and Family Consumer Science teachers) who made recommendations, provided essential feedback, and suggestions for the lunchroom.

Results:

- ⇒ Number of students using the salad bar increased by 16 percent.
- ⇒ Smoothie bar provides a refreshing menu choice to 50+ students daily.
- ⇒ Smarter Lunchrooms Self-Assessment Score increased by six points.

Next Steps:

- ⇒ Use a share table to decrease waste of whole fruits and unopened milk cartons.
- ⇒ Conduct a student satisfaction survey on the school lunch program.
- ⇒ Improve lunchroom atmosphere by repainting the dining/commons area and display student artwork.
- ⇒ Expand Smarter Lunchrooms strategies to other schools in the district.

Montana Team Nutrition Program

Visit www.opi.mt.gov/MTeamNutrition

Call 406-994-5641

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