

.....UNIVERSITY PLANNING BUDGET AND ANALYSIS COMMITTEE (UPBAC)
April 10, 2007

PARTICIPANTS

Members Present:

David Dooley	Craig Roloff	Warren Jones	Shelley McKamey
Carl Fox	Bruce Morton	Susan Agre-Kippenhan	Doralyn Rossmann
Allen Yarnell	Jim Rimpau	Larry Baker	George Tuthill
Tom McCoy	Jeff Jacobsen	Shannon Taylor	Elizabeth Nichols

Members Absent:

Sue Leigland	Teagan Malloy	Connie Talbott	Robert Marley
Richard Semenik	Jeanne Wagner	Rolf Groseth	

Others present:

Bruce Raymond	Kathy Attebury	Ronda Russell	Clyde Carroll
Chris Fastnow	Terry Leist		

- Additional Options for Royall Recruitment
 - Ronda Russell reported on additional information from Royall
 - Limited information on institutions similar to MSU
 - Outline of costs for 50,000 and 100,000 additional names
 - Not necessary to change search profile
 - Terry Leist reviewed revenue projection for two options:
 - Option 1a: 50,000 additional names; cost: \$180,350
 - No return on investment until 2010
 - \$500,000 in costs in three years prior to 2010
 - Option 1b: 100,000 additional names; cost \$329,370
 - Discussion of options presented
 - Lost revenue due to conversions to resident status approximately 10%
 - Allen Yarnell recommended option 1a
 - Not ready to search 100,000 due to space and personnel issues
 - Option 1a will require a commitment of approximately \$300,000 in next biennium
 - Each executive will assume a percentage reduction in budget
 - Look at retention opportunities before voting on these options?
 - Charge SPOC with reviewing retention initiatives and making recommendations for ideas to implement in Fall 2007
 - Report to UPBAC at May 1 meeting
 - Invest as much in retention as recruitment
 - Contract with consultants from other schools to review retention processes?
 - Motion made and seconded to approve option 1a
 - How will additional revenue be distributed?
 - Track return on investment
 - Develop distribution plan in FY11
 - Vote: 13 in favor; 2 opposed
 - April 24 UPBAC meeting: report from Strategic Planning Committee (SPC)