

.....UNIVERSITY PLANNING BUDGET AND ANALYSIS COMMITTEE (UPBAC)
April 11, 2006

PARTICIPANTS

Members present:

Craig Roloff	Elizabeth Nichols	Richard Semenik	Larry Baker
Joseph Fedock	Jim Rimpau	Bruce Morton	Shelley McKamey
Sue Leigland	Jeanne Wagner	Jeff Jacobsen	Allen Yarnell
Robert Marley	Warren Jones	Jerry Bancroft	Tom McCoy
Cole Arthun			

Members absent:

Jim Mitchell	Sara Jayne Steen	David Dooley	Shannon Taylor
Cynthia McClure	Rolf Groseth		

Others present:

Mark Sheehan	Ben Sharp	Kathy Attebury	Jeff Adams
Greg Young	Cathy Conover	George Tuthill	Clyde Carroll
Ronda Russell	Terry Leist	Courtney Stryker	

- Recruitment Presentation - Yarnell/Russell
 - Overview of Royall contract to date
 - Growth in recruitment funnel
 - Conservative estimate on yield
 - Increased costs (including printing and mailing)
 - Continue to recruit aggressively
 - Yield increasing on Royall leads
 - Royall contract - possible to consider as fixed-cost increase?

- One-Time-Only Proposals
 - Results of electronic poll
 - Summary of Campus Advisory Group meeting (April 5)
 - One-Time Only Proposals approved by UBPAAC vote:
 - Rural healthcare provider & educator recruitment & retention assistance endowment
 - Classroom instructional technology
 - Matched endowment for state professorships in priority economic development areas
 - Off-campus disaster recovery site for university-wide administrative information system
 - University-wide Oracle Database software
 - Campus-wide public-use defibrillator
 - Campus-wide document imaging capabilities