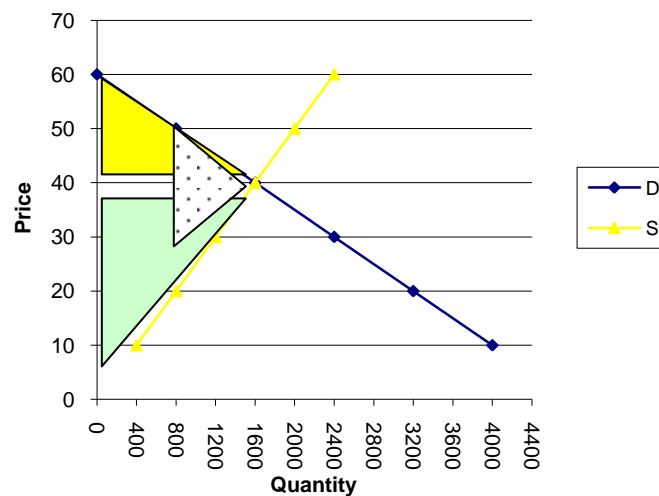


Suppose the demand and supply of MSU sweatshirts is given by:

Quantity Supplied per year	Price	Quantity Demanded per year
0	0	4800
400	10	4000
800	20	3200
1200	30	2400
1600	40	1600
2000	50	800
2400	60	0

- a. Graph these curves in Figure 1. Label the axes.

Figure 1



- b. At what price does equilibrium occur? **40** What quantity is traded at that price? **1600** .
- c. At equilibrium, what is the dollar amount of consumer surplus? **\$16,000** . Label this area in the graph above.

*The yellow triangle represents consumer surplus (CS) – the difference between the consumer's willingness to pay/marginal benefit and the price they pay for the sweatshirts. Computationally, CS is  $.5 \times 1600 \times 20 = \$16,000$ .*

- d. At equilibrium, what is the dollar amount of producer surplus? **\$32,000** . Label this area in the graph above.

*The green triangle represents producer surplus (PS) – the difference between the producers' marginal cost and the price they receive for the good. Computationally, PS is  $.5 \times 1600 \times 40 = \$32,000$ .*

- e. At equilibrium, what is the dollar amount of the gains from trade? **\$48,000** .

*The total gains from trade between producers and consumers of sweatshirts is  $CS + PS = \$32,000 + \$16,000 = \$48,000$ .*

- f. Suppose that because of a government anti-sweatshirt regulation, the maximum quantity of this good that could be produced was 800. What is the new price that will prevail for the good? **\$50**

*At  $Q = 800$ , there are sufficient consumers willing to pay \$50 for each sweatshirt, and that will be the new price of the good.*

- g. What is the dollar amount of consumer surplus at the new price? **\$4,000**

*At that price, CS is the smaller triangle between  $P = 50$  and  $P = 60$  and  $Q = 0$  and  $Q = 800$ . Computationally,  $CS = .5 * 800 * 10 = \$4,000$ .*

- h. What is the dollar amount of producer surplus at the new price? **\$32,000**

*PS is now the area below  $P = 50$  and above the supply curve between  $Q = 0$  and  $Q = 800$ . Computationally, this is a rectangle plus a triangle:  $PS = (30 * 800) + (.5 * 800 * 20) = 24,000 + 8,000 = \$32,000$ .*

- i. What is the dollar amount of the gains from trade at the new price? **\$36,000**

*In total, the gains from trade are now  $\$4,000 + \$32,000 = \$36,000$ .*

- j. Why is there a difference between the gains from trade in part e and part i?

*The quota generates a deadweight loss to society. The area between  $Q = 800$  and  $Q = 1600$  and between  $P = 50$  and  $P = 20$  (which I've done a poor job of getting the computer to cover with a dotted triangle) represents the deadweight loss to society from the regulation, worth  $\$48,000 - \$36,000$ , or  $\$8,000$ .*