MEMORANDUM

TO: University Facilities Planning Board: Joe Fedock - Chair, Walt Banziger - Vice Chair, Jim Becker, Kurt Blunck, Allyson Bristor, Jeff Butler, ASMSU President, Michael Everts, Mandy Hansen, Jeff Jacobsen, Patricia Lane, Terry Leist, Tom McCoy, Martha Potvin, Jim Rimpau, Tom Stump, Jim Thull, Joe Thiel – ASMSU, Allen Yarnell, Brenda York

FROM: Victoria Drummond, Assoc. University Planner, Planning, Design & Construction

RE: October 25, 2011, meeting of the University Facilities Planning Board to be held electronically.

ITEM No. 1 – APPROVAL OF NOTES
Draft notes from September 27 and October 11, 2011 will be approved at the November 8, 2011 meeting.

ITEM No. 2 – EXECUTIVE COMMITTEE REPORT
Report on any current Executive Committee actions.

ITEM No. 3 – CONSENT AGENDA
Replacement of the S. 11th Avenue Banners
Victoria Drummond

HORIZON ITEMS

- External Building Signage Policy
- Staging Discussion
- Seminar Materials
- Master Planning Issues
- Revisit and Update Policies
- HBO5 Amendment for lab Facility
- Smoking Problems

VCD/Ik
PC:
President Cruzado Victoria Drummond, Facilities PDC
ASMSU President Lisa Duffey, College of Agriculture Shari McCoy, Presidents Office
Bonnie Ashley, Registrar Heidi Gagnon, VP Admin & Finance Becky McMillan, Auxiliary Services
Jody Barney, College of Agriculture Diane Heck, Provost Office Robert Putzke, MSU Police
Pat Chansley, Provost Office Jennifer Joyce, Planning & CIO Office JoDee Palin, Arts & Architecture
Julie Kipfer, Communications Linda LaCrone, VP Research Office
ITEM #  Consent Agenda 3.A  Replacement of the S. 11th Avenue Banners

PRESENTER:

Victoria Drummond, Associate University Planner

<table>
<thead>
<tr>
<th>PROJECT PHASE:</th>
<th>PLANNING</th>
<th>SCHEMATIC</th>
<th>DESIGN DOCUMENTS</th>
<th>CONSTRUCTION DOCUMENTS</th>
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VICINITY MAP:

![VICINITY MAP](image)

STAFF COMMENTS:

On April 26, 2011, UFPB unanimously approved the installation of banners on the existing street light poles on the west side of S. 11 Avenue between Grant and College Streets as proposed by Julie Kipfer Director of Marketing and Creative Services. Due to excessive fading, the banners will be replaced.
Examples of current banners

The replacement banners will use a bolder blue and gold color palette and an uncomplicated message consisting of the university’s logo and tagline (as shown below) instead of the current variety of six different designs. The use of a single design will provide a striking repetition of a bolder announcement of the university.

President Cruzado has approved the design. Facilities Services and Facilities Planning, Design & Construction will provide work control service and project oversight of the banner installation.
<table>
<thead>
<tr>
<th>COMPLIANCE:</th>
<th>YES</th>
<th>NO</th>
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<tbody>
<tr>
<td>MSU POLICIES</td>
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<tr>
<td>COMMITTEE OR APPROPRIATE REVIEW</td>
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<td>MASTER PLAN</td>
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**BOARD ACTION REQUIRED:**

No recommendation – approval of Consent Agenda Item as proposed or request move item to the Regular Agenda for discussion.