“We have a bold plan for the future of the College of Business— for it to be one of the best in the nation—and Mr. Jabs’ gift will get us started. We hope others will join us in building the best program possible for our students and the state. Imagine what we can do together.”

President Waded Cruzado
Our physical spaces dramatically influence how we learn. More than just classrooms, learning spaces shape our conversations, help us share our knowledge, test our ideas and influence how we work together. New learning spaces also provide a rare opportunity to recognize and honor donors who share Montana State University's commitment to excellence, learning and leadership.

Support is needed to promote student engagement, faculty leadership and program development in our growing college. The design of the new Jake Jabs College of Business & Entrepreneurship (JJCBE) building embodies and reinforces MSU’s collaborative, entrepreneurial and innovative spirit, providing an environment where students, faculty and members of the community are inspired to take risks to succeed beyond all expectation.

This new campus landmark will reflect the quality and ambition of the JJCBE programs, serve as an example of MSU’s growing acclaim and honor the place where it stands — mirroring the same beauty, resiliency and ruggedness of Montana.

Visitors to the new building will immediately sense the excitement and energy of students, faculty, community and business leaders working collaboratively in areas that acknowledge the commitment of our private donors.

One of MSU’s most successful entrepreneurs, Jake Jabs ’52 is a Montana native who made a transformational gift to help enhance our entrepreneurship and business programs.
Your help is needed to realize the potential of the Jake Jabs College of Business & Entrepreneurship. We need partners to invest in three critical areas: programs, furnishings and technology.

**PROGRAMS**

To enhance and enable the activities that will take place within the new building, we need support for our students, faculty and educational programs. Areas that could be expanded to help our students be more prepared and competitive in the marketplace include:

- International business
- Financial literacy
- Entrepreneurship
- Business communications
- Internships
- Career advising
- Interviewing clinics
- Executives in residence
- Business ethics
- Student mentoring
- Competitions
- Market investments

**FURNISHINGS**

Teaching styles have changed. The marketplace has changed. Laptops and e-readers have replaced paper and pencils. SMART Boards, which combine whiteboards with a computer, are used in place of chalkboards. Classrooms must be designed to accommodate a variety of instructional and learning styles and then must be quickly reconfigured for subsequent classes. Desks and tables need to be mobile and powered to accommodate electronic devices. Furniture in the Forum and other social settings should be comfortable and welcoming, allowing students and visitors to sit, study and work on collaborative projects. Artwork, display areas and lighting features should enhance learning spaces and welcome students across all disciplines.

**TECHNOLOGY**

It is essential to accommodate and incorporate state-of-the-art technologies into the new building. Technology should be integrated into the spaces and connect students and faculty to external resources, drawing them into conversation and accelerating discovery. In this way, students learn to use today’s innovations and to adapt to tomorrow’s challenges. Gifts in support of technological infrastructure allow the college to invest in appropriate and innovative technology, ensuring that our students are fully prepared with leading-edge tools for the global business environment.
“The new Jabs Hall at Montana State University will help mold Montana’s future entrepreneurs. It will shape our behavior, and we will become more collaborative and innovative.”

Dean Kregg Aytes
Construction funding for Jabs Hall is in place and students will start classes in the fall of 2015. Major donors, at the defined minimum giving levels described herein, will be recognized by naming in the donors’ honor, building areas, conference rooms, class rooms and other spaces. Monies raised and recognized through naming of these spaces will be used to support the immediate needs of the dean of the JJCBE, while some will be set aside for the sustainability of the building.

### DONOR RECOGNITION OPPORTUNITIES

<table>
<thead>
<tr>
<th>Area</th>
<th>Minimum Donation</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Forum</td>
<td>$750,000</td>
</tr>
<tr>
<td>Foyer</td>
<td>$250,000</td>
</tr>
<tr>
<td>Entrepreneurship Conference Room</td>
<td>$100,000</td>
</tr>
<tr>
<td>Entrepreneurship Workshop</td>
<td>Reserved $75,000</td>
</tr>
<tr>
<td>Collaborative Learning Lab</td>
<td>$500,000</td>
</tr>
<tr>
<td>Bracken Center Professional Rooms</td>
<td>5 rooms, 1 reserved $75,000–$150,000</td>
</tr>
<tr>
<td>Classrooms</td>
<td>11 rooms, 1 reserved $200,000–$500,000</td>
</tr>
<tr>
<td>Dean's Board Room</td>
<td>Reserved $200,000</td>
</tr>
<tr>
<td>Faculty Collaboration Space</td>
<td>$75,000</td>
</tr>
<tr>
<td>Student Computer Lab</td>
<td>$75,000</td>
</tr>
<tr>
<td>The Fireplace Chamber</td>
<td>(3rd Floor) $75,000</td>
</tr>
<tr>
<td>MPAc Innovation</td>
<td>$125,000</td>
</tr>
<tr>
<td>Technology Messaging</td>
<td>Reserved $200,000</td>
</tr>
<tr>
<td>Collaboration Spaces</td>
<td>$50,000–$125,000</td>
</tr>
<tr>
<td>Student Breakout Rooms</td>
<td>4 rooms, 1 reserved $75,000</td>
</tr>
</tbody>
</table>

The gift levels described on this page are intended only as minimum amounts needed to name the respective opportunity. All naming recognition must be consistent with the University mission, role as a public trust and policy.
The Forum: The heart of the JJCBE. Located on the first floor and featuring a large fireplace, the Forum will welcome students, faculty, community members and business leaders. Designed to be open to the second floor and connected by stairs and bridges, the highly visible Forum will provide relaxed seating for study and conversation, but can also host lectures and events.

The Foyer: Located in the main entrance of the building, the Foyer is also highly visible and will create a welcoming area for students, faculty and visitors.

Entrepreneurship Conference Room & Workshop: These critical spaces will be used for meetings among faculty, students and visiting professionals.

Collaboration Learning Lab: This lab will be MSU’s most visible manifestation of its commitment to interdisciplinary and engaged learning and discovery and will demonstrate commitment to teaching and learning entrepreneurship. The Learning Lab will be used by interdisciplinary teams of students and faculty to engage in creative solutions to address complex problems and develop ideas for new entrepreneurial ventures.

Bracken Center Professional Rooms: These critical spaces will be used for meetings among faculty, students and visiting professionals.

Classrooms: Designed to accommodate a variety of instructional and learning styles, the classrooms can easily be reconfigured as lecture rooms, team-based learning spaces or seminar rooms.

Student Computer Lab: This area will ensure that students have access to technologies for course work, student projects and research.

The Fireplace Chamber: Set on the third floor, this area will offer a quiet seating space to study, read or just relax.

MPAc Innovation: A specific area set aside for 5th year accounting students working towards their Master’s in Professional Accountancy (MPAc) and related accounting programs and advising.

Messaging Technology: Discretionary funds are needed to address the ever-changing messaging technology options that offer up-to-date information. Immediate consideration may include stock tickers and LCD screens that project current market and messaging information to further enhance the professional look of key spaces.

Collaboration Spaces: Scattered on every floor and designed to fit in smaller areas than the Forum, collaborative spaces will provide settings for quiet breaks, study groups and conversation.

Student Breakout Rooms: Interactive, small rooms that will provide students with a quiet area to meet clients, work on projects or prepare for that big interview.

FOR MORE INFORMATION

Jackie Sather, Senior Director of Development
Montana State University Alumni Foundation
jackie.sather@msuaf.org
(406) 994-6766

Kregg Aytes, Dean
Jake Jabs College of Business & Entrepreneurship
kregg.aytes@montana.edu
(406) 994-4423