Your team is required to present a poster at the College of Engineering Design Fair to be held 12:00 – 6:00 p.m., April 26, in SUB Ballrooms.

Details:

- When laid flat, your poster shall not exceed 7.5 feet in length and 42 inches in height. This is to facilitate hanging the poster in the Roberts 4th floor hallway.
- A 2’ x 8’ table will be provided. Power should be available at all stations, please let Dr. Schell in advance of any special requirements, so we can try to make appropriate accommodations.
- Props and computer displays are encouraged.
- The room will open at 7:00 a.m. for set-up.
- The poster must be supported by at least one team member must be at the poster throughout the 6-hour time period.
- All team members must be present together at the poster for at least one hour for instructor evaluation. You need to communicate this time to Dr. Schell by close of business on Wednesday.
- Each team member will prepare an “elevator pitch” for their project (e.g., a 30 second overview) and a 3-4 minute project summary to use with people interested in their project. One team member will be selected by the instructor to present the project.
- At the end of the Design Fair, return your posters to 415 Roberts (IE senior design lab). They will be hung in 4th floor Roberts for the next academic year.
- Dress code is business casual (no jeans).

Please follow a good design process in the design and construction of your poster. The poster should convey the problem, the process used to address the problem, and recommended solution. Your poster will be evaluated according to the following criteria:

1. **Content**: tells the story of the project at the proper level of detail (problem/objectives, process, final solution)
2. **Organization**: easy-to-follow flow, important items in conspicuous locations – the reader is drawn to your key points, and interested in more information.
3. **Design and Layout**: Easy to read; good use of color, contrast and geometry; good visuals; professional look
4. **Team Presentation**: clear presentation, all members interact with observers at the fair, answer questions well, professionalism