

The French Review

Published six times during the school year

Circulation: 9000 individual subscribers; 1200 library subscribers

RATE SCHEDULE - Academic Year 2009-2010 - per page per issue

	<i>1 insertion</i>	<i>3 insertions</i>	<i>6 insertions</i>
Full page	\$345	\$315 per insertion	\$285 per insertion
Half page	\$230	\$210 per insertion	\$195 per insertion
Quarter page	\$180	\$170 per insertion	\$160 per insertion

(Cover 3: full-page rate + \$70; Cover 4: full-page rate + \$80)

The *French Review* does not grant agency discounts or commissions.

MECHANICAL REQUIREMENTS FOR AD SUBMISSION:

-- Copy acceptable in following formats (in order of preference):

- (1) Camera-ready copy (2) Film negatives (3) On 3 1/2" disk, Zip disk, or CD

(Disk submissions must be in one of the following formats: *.tiff*, *.eps* files with fonts created to outlines or paths, **or high resolution PDF files** with fonts embedded.)

NOTE - All ads must be accompanied by a laser printout or a good quality photo copy.

- All ads are published in black and white only.

- If ad needs to be typeset by the printer, the cost will be passed on to the advertiser —

Full page, \$250; Half-page, \$200; Quarter-page, \$150

-- Print sizes = Trim Sizes

- full page: 5 1/4 inches x 8 inches

- 1/2 page vertical: 2 1/2 inches x 8 inches

- 1/2 page horizontal: 5 1/4 inches x 3 3/4 inches

- 1/4 page: 2 1/2 inches x 3 3/4 inches

PAYMENT FOR CANADIAN AND FOREIGN ADVERTISERS:

1) Checks made out in US \$\$ drawn on a U.S. bank; or 2) Cost of ad + \$20 for a Wire Transfer sent to UMB Bank, 291 & Gudgell, Independence, MO 64057.

PUBLICATION SCHEDULE for Volume 83 (Oct. 2009 – May 2010)

Date of publication	Due date <i>if copy to be set</i>	Due date for <i>camera-ready copy</i>
October 1	July 10	August 12
December 3	August 15	October 12
February 1	October 10	December 4
March 3	December 5	January 8
April 1	January 15	February 12
May 7	February 10	March 26

SEND ORDERS AND ALL MATERIAL TO:

Ann Sunderland, Advertising Manager

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