

MSU INVESTMENT PROPOSAL FOR INSTITUTIONAL PRIORITIES

PROPOSAL OVERVIEW

Title	Music Technology Program	Request Date	12/22/11
Department	Music	Email	Kristin.mcgarity@montana.edu
Requestor	Kristi McGarity	Phone	406-994-5939

STRATEGIC ALIGNMENT

Core Themes and Objectives (check all that apply)

Educate Students

- ✓ Our graduates will have achieved mastery in their major disciplines
- ✓ Our graduates will become active citizens and leaders
- ✓ Our graduates will have a multicultural and global perspective
- ✓ Our graduates will understand the ways that knowledge & art are created and applied in a variety of disciplines
- ✓ Our graduates are prepared for careers in their field
- ✓ We will provide increased access to our educational programs
- ✓ Communities and external stake holders benefit from broadly defined education partnerships with MSU

Create Knowledge and Art

- ✓ Students, faculty, and staff will create knowledge and art that is communicated widely

Serve Communities

- ✓ We help meet a fundamental need of the citizens of Montana by providing degree programs for our students
- ✓ We help meet the educational needs of the citizens of Montana by providing a wide range of educational opportunities to a variety of students
- ✓ Our students, faculty, staff, and administrators reach out to engage and serve communities
- ✓ Our students, faculty, staff, and administrator reach in to build the university community

Integrate Learning, Discovery, and Engagement

- ✓ Each graduate will have had experiences that integrate learning, discovery and engagement
- ✓ Outreach activities will educate students and address the needs of the communities we serve
- ✓ Students, faculty, and staff will create knowledge and art that addresses societal needs
- ✓ MSU is a community that will be characterized by synergy within and across disciplines, roles and functions.

Stewardship

- ✓ The public trusts the institution to operate openly and use resources wisely
- ✓ The faculty and staff are well-qualified and supported
- MSU will support Native American students, programs, and communities
- ✓ MSU will be an inclusive community, supporting and encouraging diversity
- ✓ Our publicly provided resources are used efficiently and effectively
- ✓ Natural resources are used efficiently and sustainably
- ✓ MSU nurtures a culture of resource conservation and ecological literacy among students, faculty and staff
- ✓ Our physical infrastructure (e.g., building, equipment, open spaces) will be well-maintained and useful

INSTITUTIONAL BENEFIT

Campuses	<input checked="" type="checkbox"/> Bozeman <input type="checkbox"/> Billings <input type="checkbox"/> Havre <input type="checkbox"/> Great Falls <input type="checkbox"/> FSTS <input type="checkbox"/> Extension <input type="checkbox"/> MAES
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Cross Depts	Please List: Electrical and Computer Engineering, School of Film and Photography
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TIMEFRAME

Proposed Dates	Start: FY12	End: N/A
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COST AND REQUIREMENTS

Funding Type	One-Time (\$)	Multi-Year (\$)			Base (\$)	FTE
		Year 1	Year 2	Year 3		
Personnel (<i>w/benefits</i>)					67,567	2.125
Materials & Supplies						
Travel						
Contracted Services						
Capital						
Other Operations						
TOTAL					67,567	

Please comment, if necessary, regarding cost and requirements.

PROPOSAL SCOPE

Describe the Proposal

The Bachelor of Arts in Music Technology at MSU is an innovative curricular approach that provides integrated theory and performance, composition, acoustics, audio engineering, music and sound design for visual media, and interdisciplinary studies. Students work in creative teams, solve technical and musical problems, explore the history and significance of multimedia art through reading and critical analysis, and find their own paths in the world of artistic communication through sound. This highly successful program was initiated in the fall of 2007. The approved proposal at that time estimated enrollment and budget needs. Enrollment has followed; however, the funding to support this program has not.

- Classes started Fall 2006
- B.O.R. Level II proposal approved in Spring 2007, with a projected base budget increase of \$112,359
- The projected base budget increase included a new tenure-track hire, which was made in FY11 following the retirement of trumpet professor Jerry Makeever. The remaining \$67,359 is the current proposal.
- Target # of Music Tech majors, including pre-Music Tech, was to go from **0-72** by FY11
- Actual # of majors went from **0-68** by FY11

An investment at this time would ensure that this high-demand program continues.

PROPOSAL SCOPE

Describe the broader impacts and benefits of this proposal

This proposal shores up a program that has shown an increase in majors from zero to almost seventy in four years. Students are able to have a hands-on, interdisciplinary integration of learning, discovery and engagement while pursuing their passion, whether it be composing music for student films, writing their own electro-acoustic compositions, are studying new combinations of technological tools. The impact on the university is an increase in enrollment, and the impact on the community is the considerable extent to which recording, sound engineering, composition, film music and technological expertise has been enhanced.

ADDITIONAL INFORMATION

Implementation Plan *(Please describe with timelines)*

This plan has already been implemented, but without the proposed base increase there is a structural deficit of that amount in the School of Music budget.

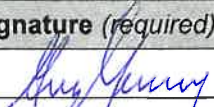
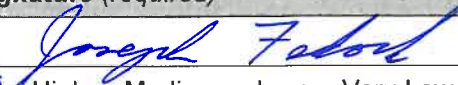
Assessment Plan *(Please describe with indicators)*

The assessment plan for this proposal is two-fold. First, the number of majors in pre-Music Tech and Music Tech, which is currently very close to projections, at 68, vs. a target of 72. Second is a thorough assessment of learning outcomes following the step-by-step guide to assessment written by Associate Provost Ron Larsen. This has been submitted and approved (much too lengthy to be included here but available upon request).

If assessed objectives are not met in the timeframe outlined, what is the plan to sunset this proposal?

To sunset this proposal would mean to stop admitting students into the degree program. This would eliminate an attractive offering to prospective students from across the country who wish to incorporate their passion for music with their interest in technology and the music industry. Since the enrollment targets have already been met, all that has to follow is the funding.

SIGNATURES

Department Head (please print)	Signature (required)	Date
Greg Young		12/23/2011
Dept Head Priority (please circle one):	Very High High Medium Low Very Low	
Dean/Director (please print)	Signature (required)	Date
Joseph Fedock		12/30/2011
Dean/Director Priority (please circle one):	Very High High Medium Low Very Low	
Executive/VP (please print)	Signatures (required)	Date
Executive/VP Priority (please circle one):	Very High High Medium Low Very Low	