## Broadwater Rancher Roundtable Winter 2020 Series

## Monday, January 13 from 12:00-2:00 pm The Lodge,

131 S Spruce, Townsend

### **Blockchain: The Next Big Thing in Beef Cattle Marketing?**

Eric Belasco, Associate Professor, MSU Department of Agricultural Economics

Blockchain technology, developed in Wyoming, is now being used to track beef across the globe. Blockchain is a data system that allows the food to be tracked from the source to the end consumer. It helps provide costumer assurances that the products are safe. Come learn more about this new technology, current uses, benefits and challenges. Join in the discussion on how this technology may or may not be usable to Montana ranchers. Sponsored by the Broadwater County Farm Bureau.

### Monday, February 10 from 6:30-8:30 pm

Canyon Ferry Brewing 300 Broadway,
Townsend

#### **Issues Impacting the Beef Industry**

Jay Bodner, Executive Vice President, Montana Stockgrowers Association

Beyond Meat, the Impossible Burger and other protein alternatives are making headway with consumers. Becoming aware of these issues along with others related to the beef industry is important first step for producers to become active and engaged in advocating for the industry. This session will cover some of the major issues facing the beef industry today and current action being taken at the state and national level.

# Please RSVP at least four days in advance to 406-266-9242 or broadwater@montana.edu.

If you have any dietary restrictions, need any special accommodations or have questions about the physical access, please contact the MSU Extension Office in Broadwater County at 406-266-9242 in advance of your participation or visit.

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