

Broadwater Rancher Roundtable Luncheon

Monday, January 13, 2020

12:00-2:00 pm

The Lodge, 131 S Spruce, Townsend

Sponsored by the Broadwater County Farm Bureau.

Topic: Blockchain: The Next Big Thing in Beef Cattle Marketing?

Speaker: Eric Belasco, Associate Professor, MSU Department of Agricultural Economics & Economics

Blockchain technology, developed in Wyoming, is now being used to track beef across the globe. Blockchain is a data system that allows the food to be tracked from the source to the end consumer. It helps provide customer assurances that the products are safe. Come learn more about this new technology, current uses, benefits and challenges. Join in the discussion on how this technology may or may not be usable to Montana ranchers.

Please RSVP by Thursday, January 9th
to 406-266-9242 or
broadwater@montana.edu.

If you have any dietary restrictions, need any special accommodations or have questions about the physical access, please contact the MSU Extension Office in Broadwater County at 406-266-9242 in advance of your participation or visit.

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