What are Universal Principles?

Lennick & Kiel, *Moral Intelligence 2.0*, pp. 36-37

The same set of principles that all human societies throughout time have believed to be "right." These fundamental beliefs have been embedded in human society for so long that they are now widely recognized as "universal."

Stephen Covey, author of *The Seven Habits of Highly Effective People*, writes "from my experiences with working with different people and cultures, I find that if certain conditions are present when people are challenged to develop a values system, they will identify essentially the same values. Each culture may express those values differently, but the underlying moral sense is always the same."

ACCESS SUCCESS

Access: (n.) a means of approaching
Success: (n.) the accomplishment of an aim or purpose