

Non-Business Majors: Take Your Degree to the Next Level

Pursue these Specialty Certificates!

In just 15 or 18 credits, you can either learn the business basics and build a competitive advantage or learn about the business startup process and how to start your own business or non-profit organization:

- **Build Your Resume:** Adding business knowledge to your degree will give you an advantage over your competition
- **Gain the real world skills to market your work and manage your people**
- **Improve your communication, critical thinking, creative problem solving, and technology skills**

The business and entrepreneurship certificates are available to degree seeking MSU students; they are not available to business majors or to students pursuing the business administration minor. To declare or for more information, contact the Office of Student Services: business@montana.edu or 406-994-4681.

See the full course list on the reverse side.

Inspiring Creativity, Innovation, and Growth



MONTANA
STATE UNIVERSITY

JAKE JABS
College of
BUSINESS &
ENTREPRENEURSHIP



BUSINESS CERTIFICATE

The Business Certificate is for non-business majors who want an overview of business concepts in order to enhance their future career success, but do not want to pursue a full 30-credit business minor. The goal of the certificate is to enable non-business students to learn how to apply fundamental concepts in economics, accounting, finance, management, and marketing to solve basic business problems.

The Business Certificate is available to degree seeking MSU students; it is not available to business majors or to students pursuing a business administration minor.

The Business Certificate consists of a total of 18 credits (five required courses and one elective) that introduce students to basic concepts in economics, business, accounting, finance, management, and marketing, plus an assessment test.

Required Courses	Credits
ECNS 101IS – Economic Way of Thinking	3
BGEN 204 – Business & Entrepreneurship Fundamentals or BGEN 104US – Seminar: Bus & Entrepreneurship Fundamentals	3
BGEN 210 – Accounting & Finance Basics or BFIN 322 – Business Finance or EGEN 330 – Business Fundamentals for Technical Professionals	3
BMGT 335 – Management & Organization	3
BMKT 325 – Principles of Marketing	3
Select one (1) course from the following:	3
ACTG 201 – Principles of Financial Accounting	
BGEN 242D – Intro to International Business	
BGEN 361 – Principles of Business Law	
BMGT 406 – Negotiation/Dispute Resolution	
BMGT 410 – Sustainable Business Practices	
BMGT 420 – Leadership and Motivation	
BMGT 448 – Entrepreneurship	
BMGT 461 – Small Business Management	
BMGT 469 – Community Entrepreneurship & Nonprofit Management	
BMKT 337 – Consumer Behavior	
BMKT 420 – Integrated Online Marketing	
BMKT 436 – Sales and Sales Management	
BMKT 444 – Retail management	
BMKT 446 – Marketing for Entrepreneurs	
AGBE 345 – Ag Finance and Credit Analysis	
EGEN 325 – Engineering Economic Analysis	
EIND 300 – Engineering Management & Ethics*	
EIND 373 – Production Inventory Cost Analysis	
EIND 425 – Technology Entrepreneurship	
GDSN 378 – Guerrilla Advertising	
SFBS 429 – Small Business & Entrepreneurship in Food & Health	
Total Required Credits (6 Courses)	18

*counts either as 1 required course or 1 elective, not both.

In accordance with the Board of Regents' policy, students must earn a C- or better in all courses in a minor or certificate.

ENTREPRENEURSHIP CERTIFICATE

The Entrepreneurship Certificate provides non-business majors with an overview of the business startup process in order to prepare them to start their own businesses or non-profit organizations.

Required Courses	Credits
BGEN 204 – Business & Entrepreneurship Fundamentals or BGEN 104US – Seminar: Bus & Entrepreneurship Fundamentals	3
BGEN 210 – Accounting & Finance Basics or BFIN 322 – Business Finance or EGEN 330 – Business Fundamentals for Technical Professionals	3
BMGT 448 – Entrepreneurship	3
Select two (2) courses from the following*:	6
BMGT 410 – Sustainable Business Practices	
BMGT 461 – Small Business Management	
BMGT 469 – Community Entrepreneurship & Nonprofit Management	
BMKT 420 – Integrated Online Marketing**	
BMKT 436 – Sales and Sales Management**	
BMKT 446 – Marketing for Entrepreneurs**	
BMKT 491 – Innovative Ideation (DSEL Course)**	
BFIN 456 – Financial Mgmt for Entrepreneurs**	
EIND 425 – Technology Entrepreneurship**	
GDSN 378 – Guerrilla Advertising**	
SFBS 429 – Small Business & Entrepreneurship in Food & Health**	

Total Required Credits (5 Courses) 15

*Or another course approved by the certificate advisor. Students are responsible for fulfilling the appropriate prerequisites for all courses.

**These courses have prerequisites in addition to the courses required for the Entrepreneurship Certificate. Students are responsible for fulfilling all prerequisites before attempting to enroll in a course.

In accordance with the Board of Regents' policy, students must earn a C- or better in all courses in a minor or certificate.

Jabs also offers five minors:

- Accounting
- Business Administration
- Finance
- International Business
- Entrepreneurship & Small Business Management