Reports & Resources

Recession Impact on Rural Income
Daily Yonder | READ STORY
Though median household income dropped for all areas of the United States population—falling by 6.9% nationwide—rural areas saw less income decline during the 2000-2010 decade than either small cities or urban areas.

Farming Real Estate Values
USDA | READ STORY
This chart, produced by the USDA’s Economic Research Service, shows real and nominal real estate values for

President’s Corner
We have some great speakers for our 2012 Rural Community Conference, May 15-16 in Bozeman, MT including Don Macke, Director of Strategic Engagement with the Rural Policy Research Institute Center for Rural Entrepreneurship, Bruce Nelson, Administrator with the USDA Farm Service Agency, and John Robert Smith, President and CEO of Reconnecting America.

We also have an updated agenda posted and scholarship information. Please go to the RCC page for more information.

-Paul Lachapelle
MACDEP President

Upcoming Events
Rural Community Economic Development Conference
U.S. farm sectors. Real estate values in this area have been on the gradual increase since the mid-90’s.

Obesity and Marketing Trends

*Advertising Age | READ STORY*
This report investigates the relationship between increasing obesity rates among American consumers, and marketing practices, some of which target obese and overweight demographics, and some of which do not.

U.S. College Completion Rates

*USDA | READ STORY*
An interactive map tool which displays college completion rates in each of the U.S. states for adults 25 and older.
Comparative Educational Costs

Rural Policy Matters | READ STORY
A chart demonstrating the total instructional expenditure committed to recipients of high school diplomas in rural, town, suburban, and city areas of the United States.

American Community Preferences

Good Lifestyle | READ STORY
A recent survey on real-estate preferences (The 2011 Community Preference Survey) shows, among various other points, that a significant number of Americans prefer having ample walking space to owning a large home.
Urban Influence Since 1980

USDA | READ STORY

Though urban areas only make up 3% of the United States’ geographical landscape, the USDA’s Economic Research Service reports that urban influence is ever on the rise, showing a 13% increase from 1980 to 2000.
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