

# LGBTQ+ Clientele and Food Insecurity During COVID-19 Crisis

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4.30.2020 [DRAFT]

# Session Objectives

- Establish shared meaning around language and basic concepts
- Discuss current research related to youth of all sexes, gender identities, gender expressions and sexual orientations
- Explore strategies for improving food security for LGBTQ+ clientele during COVID-19

# Who's In the Training?

## Introductions

- Name
- Where you live and/or work
- Related experience
- What else would you like us to know?

A hand-drawn circular scribble in grey ink, consisting of several overlapping, slightly irregular lines that form a roughly circular shape. The scribble is centered behind the text.

# BRAVE SPACE

# Background on LGBTQ+ Clientele

- Understanding terminology
- Exploring current contexts (emphasis on intersectionality)

# Using Language Appropriately

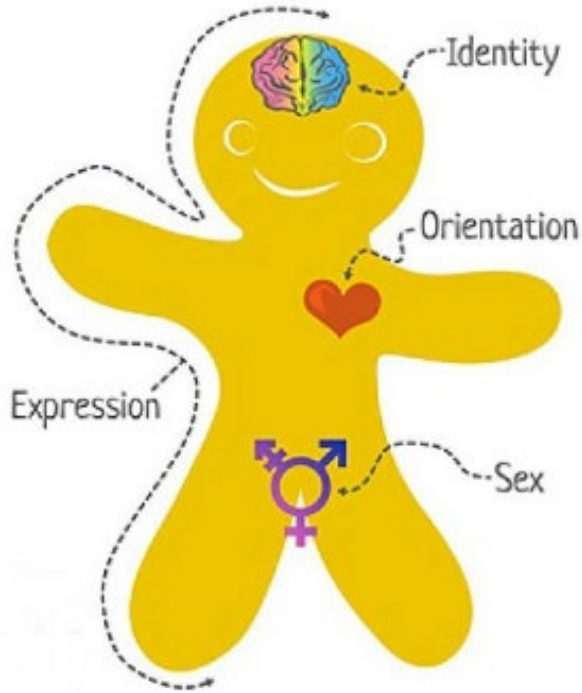


Image Credit: Killermann, 2018

## *NATAL SEX*

the physical anatomy and hormones one is born with, generally described as male, female, or intersex, and often confused with gender

## *GENDER*

the socially constructed roles, behaviors, activities, and attributes that a given society considers appropriate for men and women

## **IDENTITY**

the type of sexual, romantic, physical, and/or spiritual attraction one feels for others, often labeled based on the gender relationship between the person and the people they are attracted to

## *SEXUAL ORIENTATION*

Image Credit: Berger, 2019

# Natal & Biological Sex

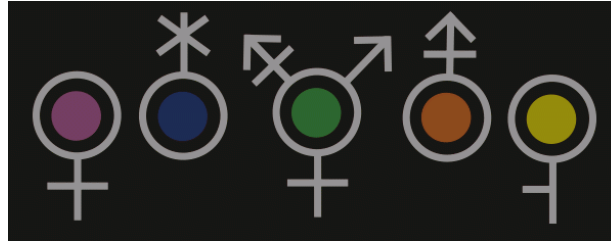


- **Sex:** The physical sex characteristics you are born with and later develop, including genitalia, body shape, pitch of voice, body hair, hormones, chromosomes, etc.
- **Intersex:** A general term used for a variety of conditions in which a person is born with a chromosomal, hormonal, and/or anatomical attributes that do not fit the “typical” definitions of female or male.
- **Transsexual:** A person who is transitioning toward the gender with which they identify through body modifications to actually change one’s physical sex.

For more information:

- Intersex Society of North America ([www.isna.org](http://www.isna.org))
- FTM International ([www.ftmi.org](http://www.ftmi.org))

# Gender Identity



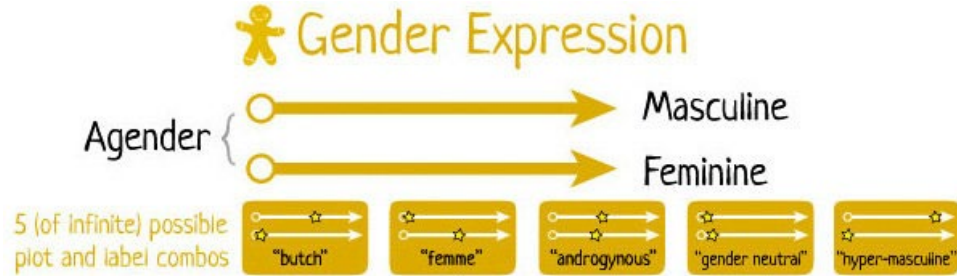
- **Gender Identity:** A person's internal sense of being masculine, feminine, or another gender. Gender identity may be affected by a variety of social structures.
- **Cisgender:** A person whose gender identity aligns with their sex assigned at birth.
- **Transgender:** A person who has a gender identity that differs from their assigned sex at birth. Often used as an umbrella term, including agender & other identities.

For more information:

- The World Professional Association for Transgender Health, Inc. ([www.wpath.org](http://www.wpath.org))
- Gender Public Advocacy Coalition ([www.gpac.org](http://www.gpac.org))



# Gender Expression



- **Gender Expression:** This term is used to describe the things we do that communicates our gender identity to others.
- **Gender Attribution:** This term is used to describe how individuals determine someone's gender based on cues such as dress, conduct, voice, hobbies, hair, and physical characteristics

For more information:

- The American Psychological Association (<https://www.apa.org/pi/lgbt/resources/sexuality-definitions.pdf>)

# Sexual & Romantic Orientation



- **Asexual:** Individuals who do not experience sexual and/or emotional attraction to varying degree.
- **Monosexual:** Individuals who are sexually or emotionally attracted to individuals of one gender.
- **Bisexual:** Individuals who are sexually or emotionally attracted to individuals of two genders.
- **Pansexual:** A individual who is attracted others regardless of gender.

For more information:

- American Psychological Association  
(<https://www.apa.org/pi/lgbt/resources/just-the-facts>)

# Defining the Moment: Group Activity

- We are going to answer 10 research related questions using the poll feature
- These questions are meant to generate conversation, so work as a group to discuss them
- Vote for which response you believe is the most accurate

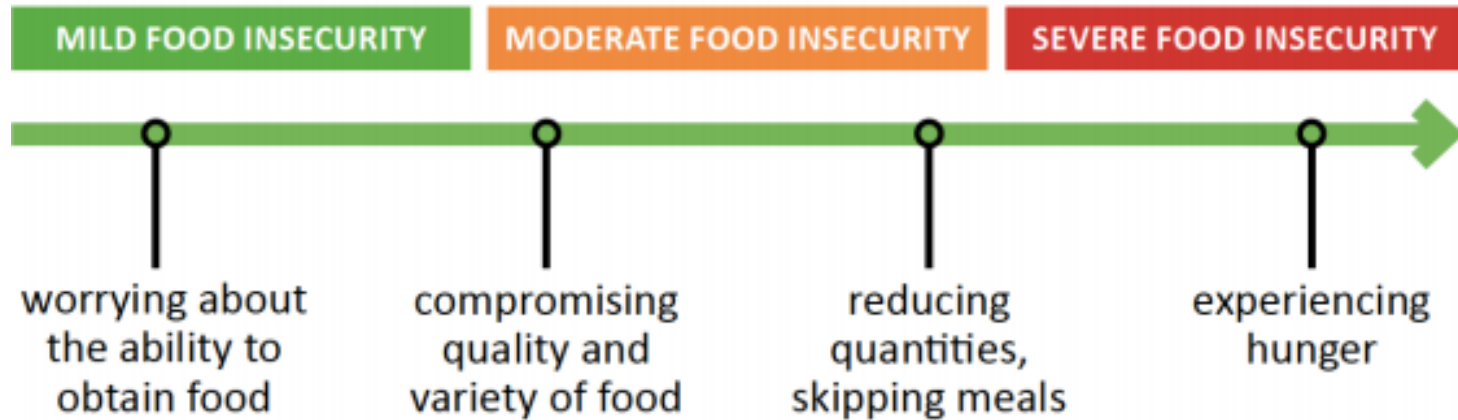


# Defining the Moment: What We Know Today



# Overview of Food Insecurity

## WHAT IS FOOD INSECURITY?



“In 2017, an estimated 1 in 8 Americans were food insecure, equating to 40 million Americans including more than 12 million children.” (Feeding America, 2019)

**RECEIVING SNAP BENEFITS  
(FOOD STAMPS)**

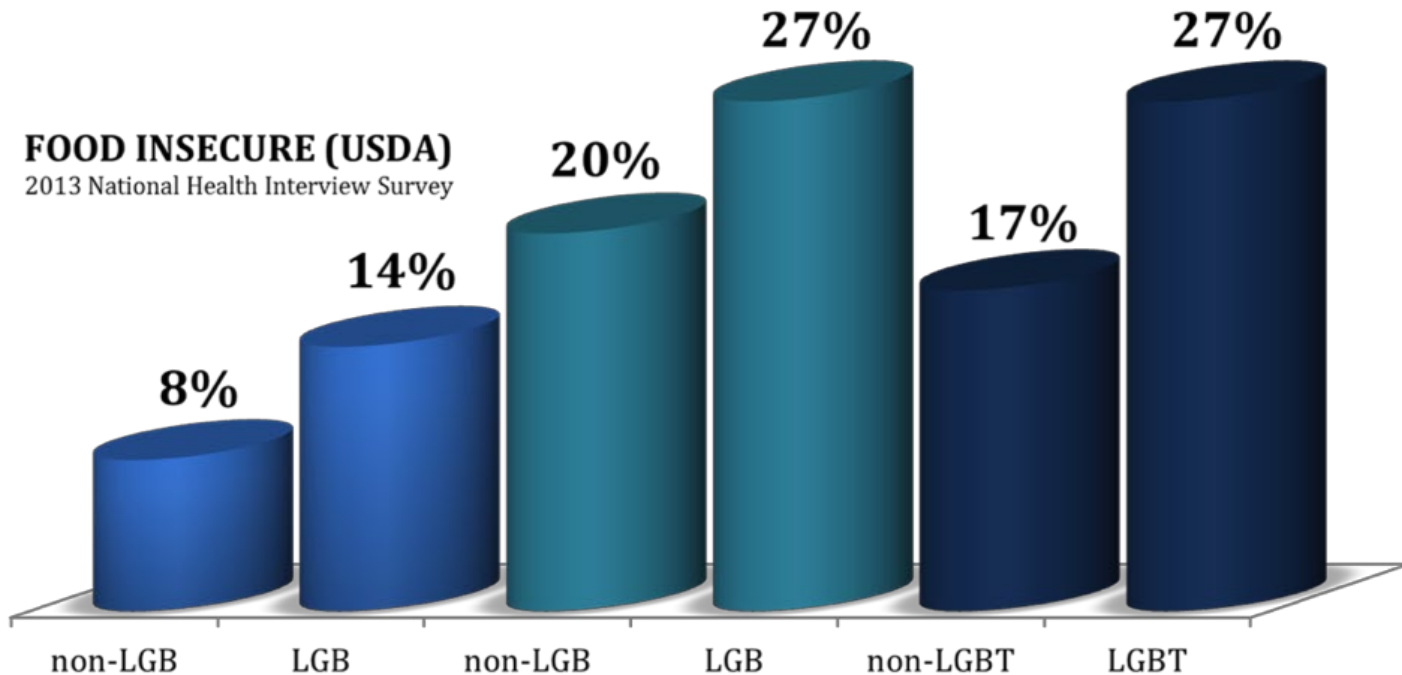
2011-2013 National Survey of Family Growth

**NOT ENOUGH MONEY  
FOR FOOD  
IN THE LAST YEAR**

2014 Gallup Daily Tracking

**FOOD INSECURE (USDA)**

2013 National Health Interview Survey



# Who is more likely to experience food insecurity within LGBTQ+ communities?



Policy evaluation, through both quantitative and qualitative research, reveals food insecurity to be a complex problem. It does not exist in isolation, as low-income families are affected by multiple, overlapping issues like affordable housing, social isolation, health problems, medical costs, and low wages. Many do not have what they need to meet basic needs and these challenges increase a family's risk of food insecurity. Effective responses to food insecurity will need to address these overlapping challenges.

~ *Feeding America, 2019*

# So What Can I Do?





# Improve Your Knowledge & Skills



- Basic Concepts: Differences between Sex, Gender Identity, Gender Expression, and Sexual Orientation
- Language: Positive and Negative Uses of Language
- Social Norms: What Society Tells Us
- Microaggressions: How To Respond
- Youth Perspective: What Youth Need & Want
- Implicit Bias: Attitudes Subconsciously Impact Decisions/Behavior

# Consider Your Professional & Social Networks

- Build Networks: Participate in Community Events & Activities
- Influencers: Partner with Key Community Members
- Partnering: Community Engaged Research
- Conflict Resolution: Support Training and Implementation of Positive Strategies (e.g. Crucial Conversations)

# Increase Affirming Environments & Ethos

- Support Affirming and Inclusive Environments
  - Restroom Signage (California Law)
  - Inclusive Displays (Safe Space Imagery)
  - Affirming Resources
  - Targeted Programming Sites
- Support Positive Organizational Ethos
  - Training Opportunities
  - Committees for Affirmation and Inclusion

# Support Positive Cultural Values & Norms

- Messaging: Affirming values of inclusion and diversity
- Building Positive Norms
  - Responding to Microaggressions
  - Equitable response to enforcing expectations & policies
  - Celebrating diversity

# Support Improved Public Policy

- Research related laws
- Follow these laws within our program areas
- Encourage community partners and business to do so as well
- Support development of inclusive and affirming laws

# Areas to Achieve Greatest Impact

- Policy Improvement
- System Improvements
- Environmental Improvements
  
- Can address structural barrier and inequities
- Can impact large populations



# Policy Improvements

Can include “a law, regulation, procedure, administrative action, incentive, or voluntary practice of governments & other institutions”

Example: Development of guidelines to implementing aspects of the UC non-discrimination policy.

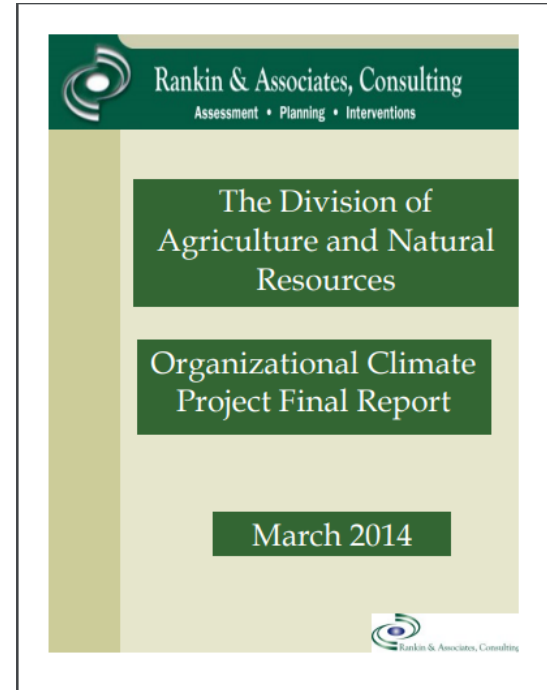


The screenshot shows the website for the University of California Cooperative Extension in San Luis Obispo County. The header includes the UC CE logo, the text 'University of California Cooperative Extension San Luis Obispo County', and navigation links for SHARE, PRINT, SITE MAP, and a search bar. Below the header is a large image of a vineyard. A yellow navigation bar contains links for Contact Us, About Us, Newsletters, Programs, Special Projects, Volunteer, and County Cooperative Extension Offices. On the left is a sidebar menu with 'Home' and 'About Us' sections, listing links like Contact Us, About Cooperative Extension, Ag Census Data, Weather, Directions, Jobs, Our Mission, and Family Friendly Environment. The main content area features an article titled 'Family Friendly Environment' with text about International Breastfeeding Week and workplace guidance, and a link to 'Family Friendly - UCCE'.

# System Improvements

Can include a “change that impacts all elements, including social norms of an organization, institution, or system.”

Example: Intentional inclusion of SOGI data in climate assessment





# Environmental Improvements

Can include “changes to the physical, social, or economic environment”

Example: Gender-inclusive restroom signage.



# PSE Improvements: A Caution

- If not done well, PSE efforts can actually increase inequities, increase barriers, & increase conflict
  - Meaningful engagement of all stakeholders
  - Increase awareness of diverse cultural norms (esp. communication)
  - Consider capacity and resources
  - Evaluate for consistent implementation and application

# Considerations for the COVID-19 Crisis

**UNIVERSITY OF CALIFORNIA**  
Agriculture and Natural Resources

Released: 3/26/2020

## Increased Risk for Severe Health Complications from COVID-19 Infections: LGBTQ+ Individuals

### People At Risk for Severe Illness

People at higher risk for severe illness from a COVID-19 infection (admitted to ICU, mechanical ventilation, or death) include: people age 65+, people living in nursing homes or long term care facilities, people with serious heart conditions, people who are immunocompromised, people with severe obesity and underlying medical conditions ([CDC](#)).

### Immunocompromised

LGBTQ+ individuals have higher rates of HIV and cancer than non-LGBTQ+ individuals, which increases their risk for severe illness. In particular, trans individuals have HIV rates 50% higher than the general population ([transequality.org](#)).

### Other Chronic Medical Conditions

LGBTQ+ individuals have higher rates of

# Thank You!

Please be in touch

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