

## HELPS Lab Services Are Tailored to Fit Your Research Needs

### Instruments

The way you ask a question is often as important as the question itself. The HELPS Lab assists in customizing data collection instruments to better answer your research questions.

### Surveys

The HELPS Lab can facilitate or conduct in-person, mail, web, and phone surveys. We employ a variety of software programs to distribute your surveys and to clean the collected data.

### Interviews

Our team of research professionals has coordinated and conducted hundreds of interviews. The HELPS Lab also offers transcription services.

### Computer-based Experiments

Our controlled-environment facility offers nine computers for conducting computer-based experiments.

### Focus Groups

We provide experienced professionals and research assistants to help you set up and moderate focus group sessions. The HELPS Lab also has dial response technology that allows you to see simultaneous audience responses to live or recorded messages.

# HELPS Lab | MSU

## *In-House Data Collection and Data Management Services*



## Working from Consultation to Data Delivery

The HELPS Lab specializes in data collection involving human subjects. We offer a free initial consultation and a free estimate of costs for proposed work. The HELPS Lab's primary mission is to collect high-quality data for researchers employing a variety of social and behavioral methods.

The HELPS Lab employs efficient and effective data collection strategies on behalf of MSU researchers.

The HELPS Lab has successfully served clients in a range of fields, including agricultural extension, business, ecology, health and human development, political science, and sociology.

Clients of the HELPS Lab are able to employ a complete and cutting-edge set of research tools. Working with the HELPS Lab can improve your understanding of best practices in data collection.

The HELPS Lab offers time-tested research solutions to meet the needs of both experienced and new faculty researchers. **We can help you overcome common research challenges and can provide you with high-quality, reliable data products.**



HELPS Lab, Montana State University  
PO Box 172245, Bozeman MT, 59717-2245  
Phone: (406) 994-4107  
Email: [helpslab@montana.edu](mailto:helpslab@montana.edu)

<http://helpslab.montana.edu>

## Feedback from Our Clients

### Turning Ideas into Data

"In our preparation for the implementation of the study, the HELPS Lab was very helpful in thinking through the logistics of the intervention and then again discussing how to increase the number of participants. HELPS Lab employees had the excellent idea to conduct in-person interviews of study participants to supplement our quantitative data with qualitative data."

- Associate Professor, MSU



### Conception to Analysis

"There was a smooth partnership with the HELPS Lab ... We really appreciate the assistance from conception to analysis."

- Assistant Professor, MSU



### Getting a Leg Up On Analysis

"[The HELPS Lab] was instrumental in delivering the survey online and consolidating the data from online and face-to-face versions of the survey. The delivery of ready data files and reports containing frequency distributions of each response of the survey items enormously helped the data analysis."

- Professor, MSU

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## *In-House Data Collection and Data Management Services*

- Are you interested in knowing how in-house data collection solutions can meet your research needs?
- Do you want to know more about potential data collection and data management strategies for your research proposal?
- Would you like to know how the HELPS Lab can accelerate or improve your current research?

We provide a free consultation to researchers interested in making their data collection have an impact. The consultation includes a detailed cost estimate for the work your project needs to produce high-quality data.

Once we begin to work for you, we use our tools to collect the data, provide progress reports, and deliver end products that give you a jump start on your analysis.



**Dr. Eric Raile**  
Director  
HELPS Lab



**Dr. Robin Clausen**  
Project Manager  
HELPS Lab  
(406) 994-4107  
[robin.clausen@montana.edu](mailto:robin.clausen@montana.edu)



HELPS Lab, Montana State University  
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