

Rational Statement

In considering how to optimize our understanding of the processes and strategies underpinning the development and successful implementation of Campus Climate Action Plans, we have selected a list of potential interviewees based on their involvement and proximity to their respective institutions' CAP's. Our selection ranges from sustainability coordinators, to student representatives involved in the projects, to folks whom we've deemed likely to be involved in acquiring the necessary capital to fund such initiatives. Our aim is to speak to people involved at every level of the process, from the plan's conceptions, to its design, development, and eventually its implementation. The list below reflects this.

The questions we've determined will be the most informative will change according to the position of the interviewee, however, as recommended by Dr. Epstein, we've developed an interview guide that will help guide the conversation from a discussion about the interviewee's professional background, position at their institution and their involvement in their institutions' CAP, to one geared towards determining how successful, and by what metrics, their plans have been, and why they feel that is. Furthermore, we feel it is important to not only obtain information related to empirical measurements of success, but also to understand how the interviewees perceive the CAP's development and implementation to have gone thus far. We are also concerned with asking questions regarding what barriers the interviewees feel have stood in the way of their CAP's success or further success.

We are particularly interested in understanding how the interviewees feel about how their institution's CAP has involved both themselves as well as other community stakeholders. Perhaps the most enlightening findings from the literature review showed that a CAP's success is inextricably, at all levels, tied to stakeholder engagement. Hence, as many of the interviewees themselves are stakeholders, we are interested in understanding how their institution's CAP has sought to engage them individually, as well as other stakeholders of the community. Finally, we are interested in understanding how institutions are setting up implementation and oversight plans. Our hope is that we have identified a few individuals whose responsibility at their institution is to monitor progress and provide oversight and thus plan to ask, quite directly, about such protocols.

Questions / Guide

- Sustainability Coordinator
 - Alexi Lamm (USU)
 - Kate Robinson (USU)
 - Tonie Miyamoto (CSU)
 - Diana Wall (CSU)
 - Jennifer Bodine (WSU)
 - Eva Rocke (UM)
- Implementation
 - Becca Mueller (CSU)

- Funding
 - Whitney Pugh (USU)
- Student Rep.
 - Bryce Johnston (USU)
 - Kate Robinson (USU)
- Facilities / Campus Operations
 - Zac Cook (USU)
 - Carol Dollard (CSU)
 - Brian Kerns (UM)

Dan Stevenson

General

- Tell us about your role at your institution.
- What is your connection to the development or implementation of the Campus Climate Action Plan?
- When was the present CCAP implemented and what is its current status?
- Do you feel that your institution's CCAP has so far been successful?

Questions from Julia

- What would be different if you did not have a Climate Action Plan?
- Is the STARS system a major influence on how your plan is written or designed (in terms of activities that are prioritized)? Would you say that what STARS prioritizes/weights generally aligns with what needs to happen on your campus?

Sustainability Coordinator

- Who is monitoring the progress of the success of your plan? How is 'success' being measured?
- Are you hitting the benchmarks you originally set out to?
- What barriers have you run into in the implementation of your CCAP?
- Are there any parts of your plan that have been more successful than others? Why?
- Do you feel like your CCAP is well funded? Do you think it takes a priority when money is being distributed?
 - What kind of barriers are there to gaining enough funding?

Implementation

- Are there any parts of your plan that have been more successful than others? Why?
- Who is monitoring the progress of the success of your plan? How is 'success' being measured?
- What barriers have you run into in the implementation of your CCAP?

- Who is responsible for monitoring progress and how?
- How are you ensuring that the plan is being implemented?

Funding

- Do you feel like the CCAP is well/sufficiently funded?
 - What do you think is acting as the barrier to the funding the plan really needs?
- How was the funding originally acquired?
- Was there anything specific you feel, that allowed access to the capital that was acquired in the first place?
- Do you feel that stakeholder engagement led to access to more capital?

Student Reps

- What is your, or what has been the role of students, in developing and implementing the CCAP?
- Why do you think it's important to get students involved in these plans?
- Do you feel like your role is important/critical to the success of the CCAP?
- Do you feel like student voices/values are well represented in the plan?

Facilities / Campus Operations

- What is your plan for switching to renewable energy? How much progress has been made?
- What kinds of barriers have there been in making this switch?
- How has the implementation of your CCAP affected your daily operations?
- Do you feel like the older and less efficient infrastructure on campus has the capacity to become more efficient? Does your CCAP address/take advantage of these?

CAP Annotation Worksheet

- a. How do successful plans develop a baseline?
 - i. Do they successfully set ambitious yet feasible goals?
- b. What is the time frame/duration of a typical timeline layed out in the most successful plans?
- c. Do these plans work?
 - i. By what metric is success measured? STARS?
- d. Are there common themes/goals present in the most successful plans?
 - i. What are the most common mitigation strategies used?
 - ii. What emission sources are most commonly included in CAP's?
- e. Is a bottom up or top down approach used within these plans? Was it successful?
- f. How have successful plans budgeted their climate mitigation efforts?
- g. How do these plans inform/engage important stakeholders?
- h. What obstacles arise within the CAP that impact its effectiveness?
- i. Other notes and observations: