4-H Commercial

| Date: | | | | M | 88 |
|--------------------------|--|---|---|--|-----------------|
| Member Name: | | | Junior/Int (8-13) Senior (1 | 4-18) MONTANA | 4118 |
| Member Name: | | Age: | _ | 1-18) STATE UNIVERSITY | |
| Member Name: Age: | | | Junior/Int (8-13) Senior (14 | EXTENSION | |
| County: | Title: | | | _ | |
| | | | Indic | ate point value that most closely match | es performance. |
| Performance | 1 point | 2 points | 3 points | 4 points | POINTS |
| Торіс | Topic is too challenging or too easy for presenter(s) skill level. | Topic could be more challenging for presenter(s). | Appropriate for presenter(s) age and skill level. | Challenging for presenter(s) age and skill level. | |
| Effectiveness | More practice is needed to maintain audience interest. | Audience interest is maintained. | Effort is shown to enhance audience interest and involvement. | Multiple techniques are used to successfully create audience interest. | |
| Organization | Production needs to be more organized. | Production follows a logical progression. | Organization assists presentation of production. | Production shows a strong structure that enhances effect. | |
| Voice | Volume, pronunciation or vocal variation needs improvement. | Voice and language are adequate. | Voice and language are skillful and effective. | Volume, tone, timing, inflection, and language used to enhance presentation. | |
| Manner and Appearance | Appearance, body language or gestures need improvement. | Appearance and mannerisms are appropriate. | Appearance and mannerisms are presented with business-like conduct and style. | Appearance and mannerisms are presented with a professional demeanor and personal style. | |
| Questions | More practice is needed to answer questions. | Questions answered or handled when unable to provide answers. | Skillfully answers to questions and relates them to the presentation's. | Questions used to extend the promotion of the product. | |
| Ribbon Placin | gs: BLUE 24-19 points RED 18-13 points | WHITE 12 points and below | Presentation Time | TOTAL POINTS | |

| What did the 4-H member do particularly well? |
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| What could the 4-H member have done differently to make the presentation more effective? |
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| Evaluator's name: |

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