



# Love Notes To the Doers, Dreamers, and Spark Plugs in Small Towns

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Hi!  
I'm Rebecca.



Work with the willing.  
Love the rest.

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Your Idea + The Right  
People + Inspired Action  
= Your Unique Impact




**YOUR IDEA+ The Right  
People + Inspired Action  
= Your Unique Impact**

What do you want to see  
in your community?

What is your role in creating it?

# What I Wanted to See...

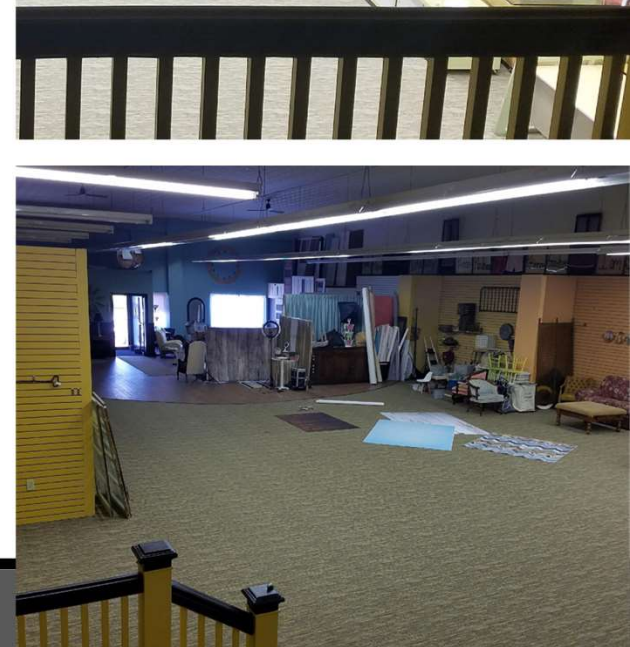
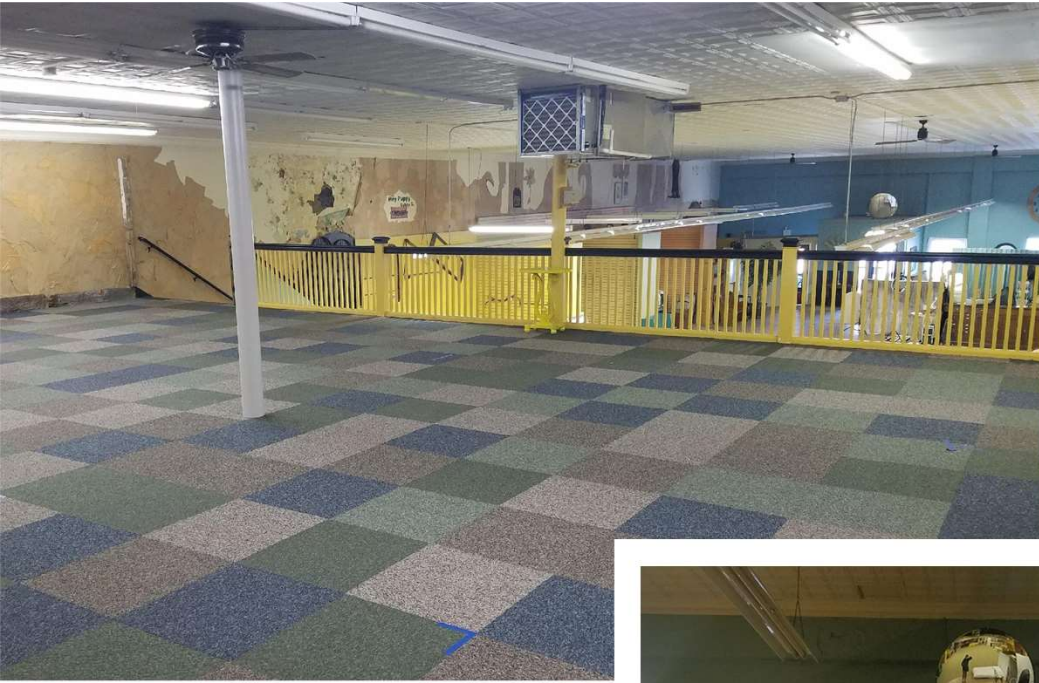
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- Coworking
  - Good tech
  - Cool, inspiring environment
  - A place I wanted to invite people to visit
  - A place that I controlled
  - The kind of space I liked to speak in
- 









No. 81

Gary L. Elsen a/k/a Gary Elsen  
and Margaret M. Elsen a/k/a  
Margaret Elsen, husband and wife,  
po Oakes, ND 58474

to

Howard L. Seefeldt and Dorothy J.  
Seefeldt, husband and wife, as  
tenants in common, po Oakes, ND  
58474

Recites in part:

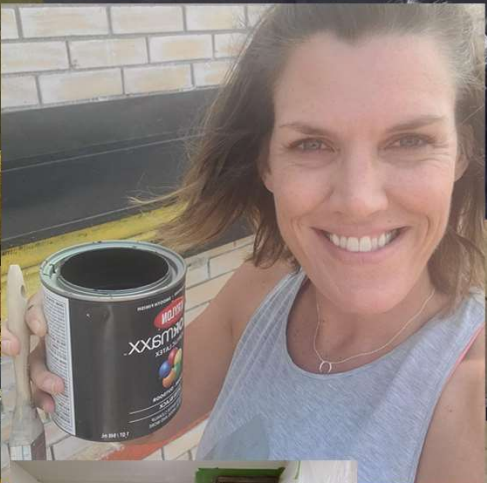
said parties of the first part do GRANT, BARGAIN  
the said parties of the second part, their heirs  
that land in Dickey Co., ND, described as

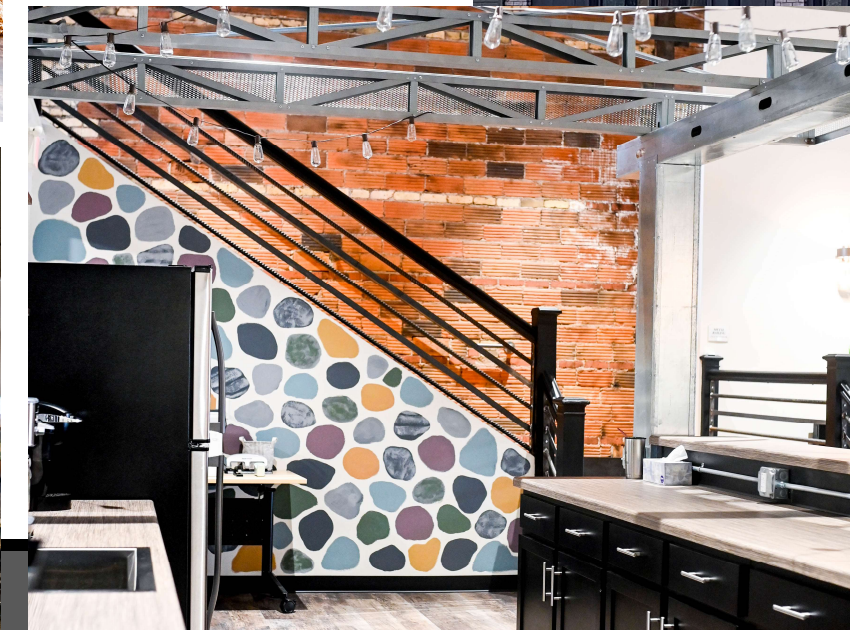
& 6, Blk. 11, Original Plat of Oakes.

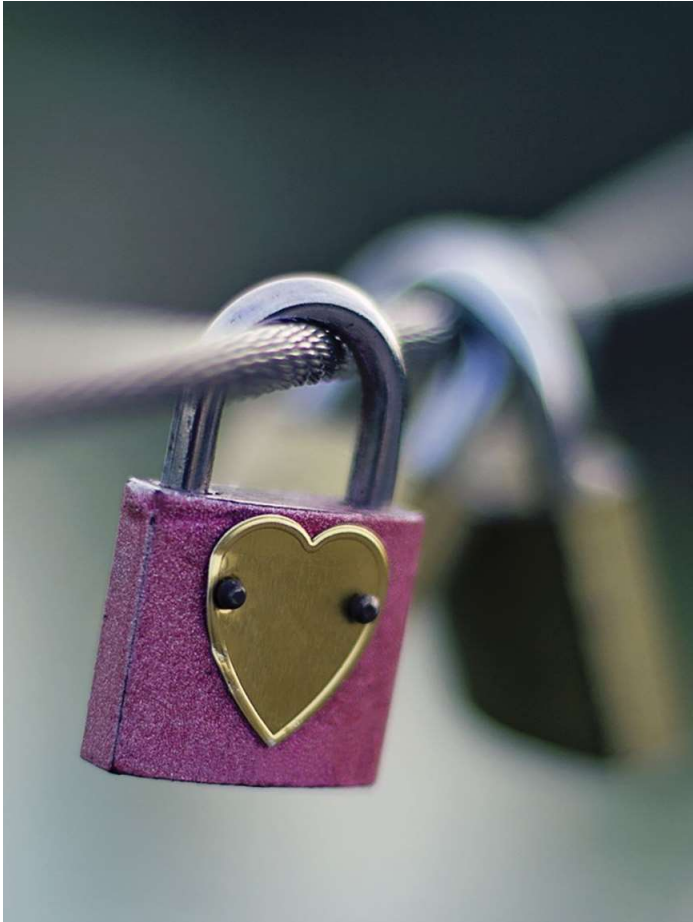
WARRANTY DEED

Document No. 140079  
Dated: Oct. 29, 1980  
Rec'd: Nov 1980 at 10:30 A.  
Consideration \$1.00 and Other  
and valuable consideration

and CONVEY  
signs, F  
to-wit





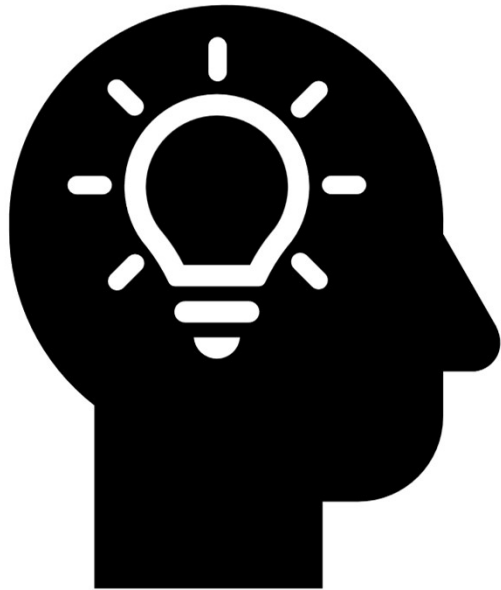


# Love Note #1

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Pursue what YOU want.

If you want it, the  
community wants it.



# What's Your Idea?

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- ✓ What would make me love this place more?
- ✓ What can I do better than most?
- ✓ How do I want to grow, improve, or get better?
- ✓ What do I want to see happen in this community?
- ✓ What's missing that I can create?



# Love Note #2

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EVERY NEW IDEA SEEMS  
CRAZY UNTIL IT WORKS.



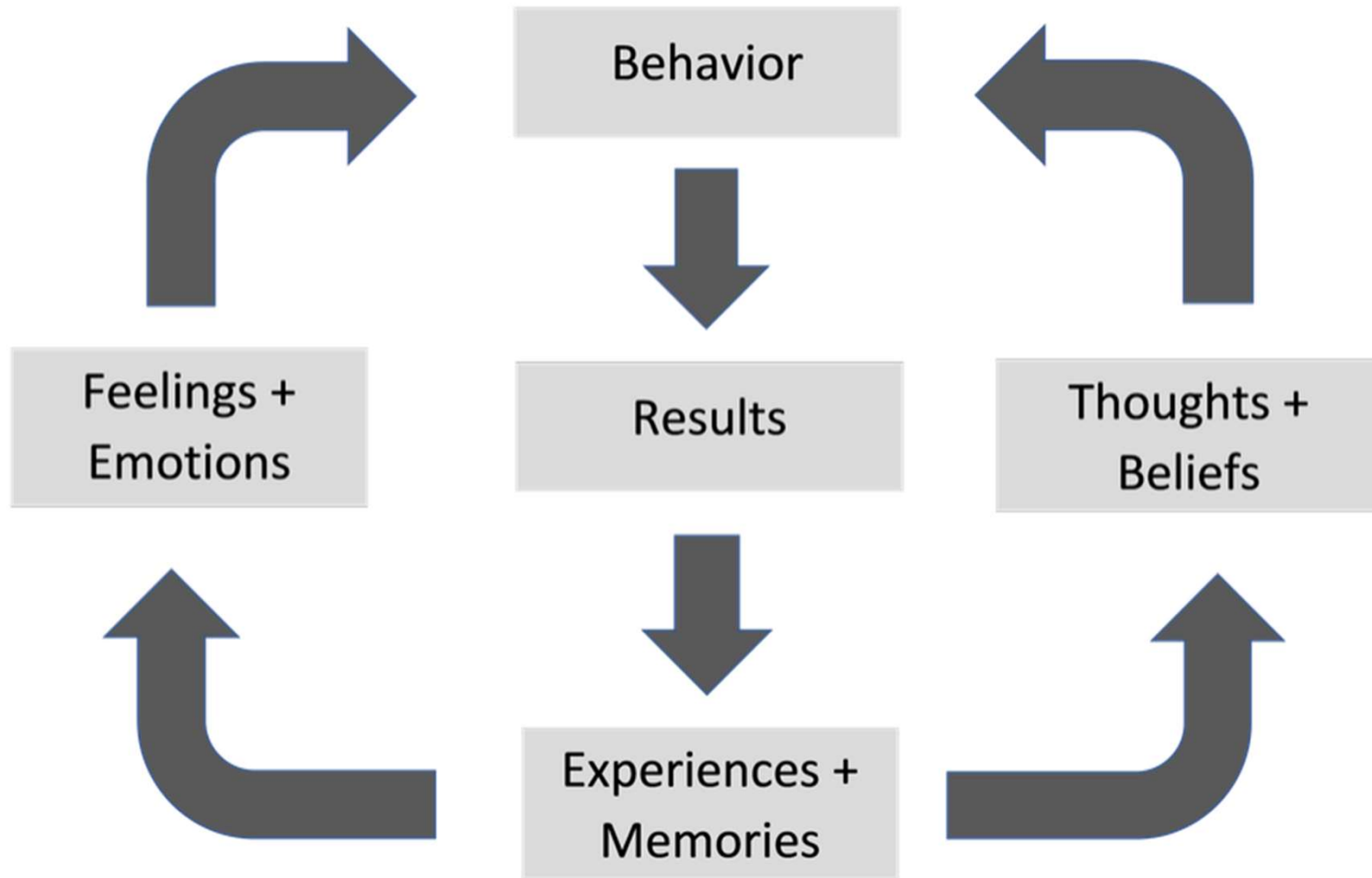


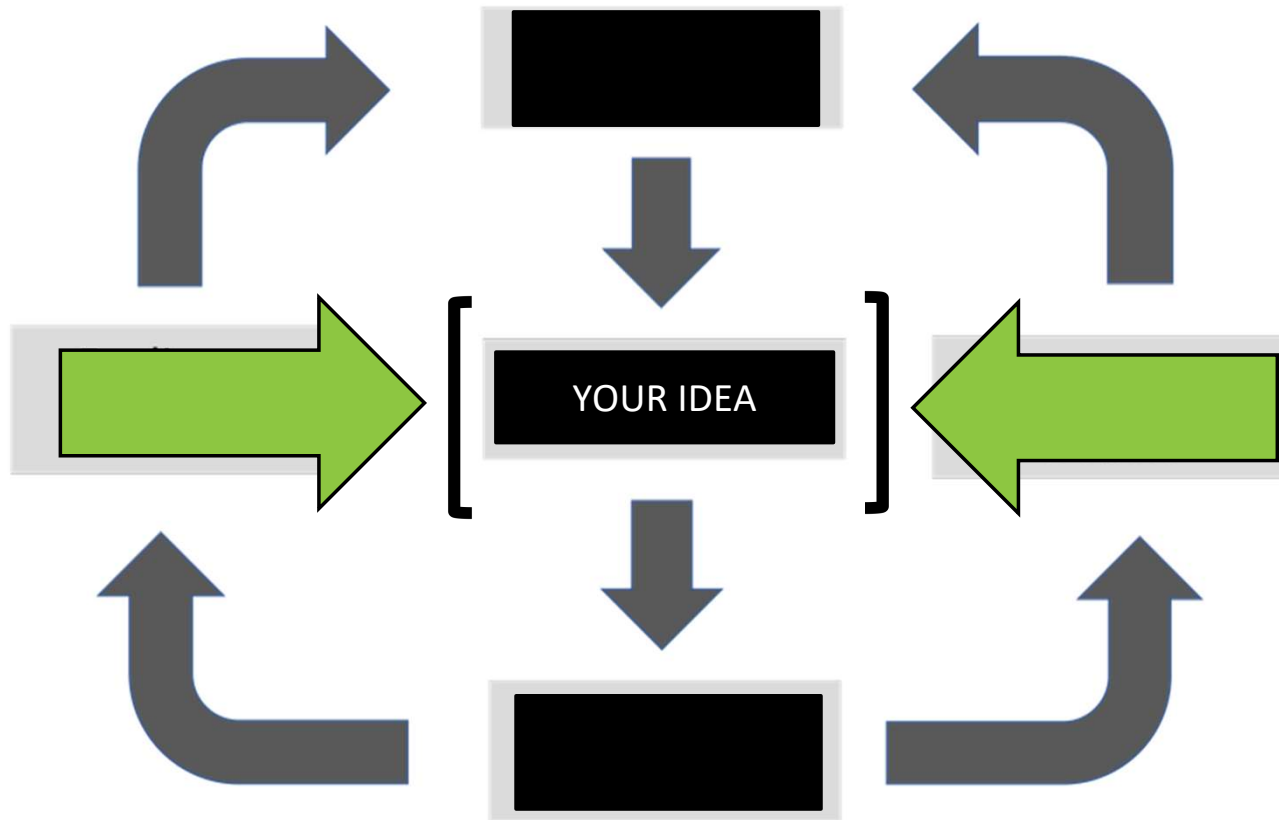
Love Note #3:  
“That sounds  
expensive...”  
Needs to be  
Challenged

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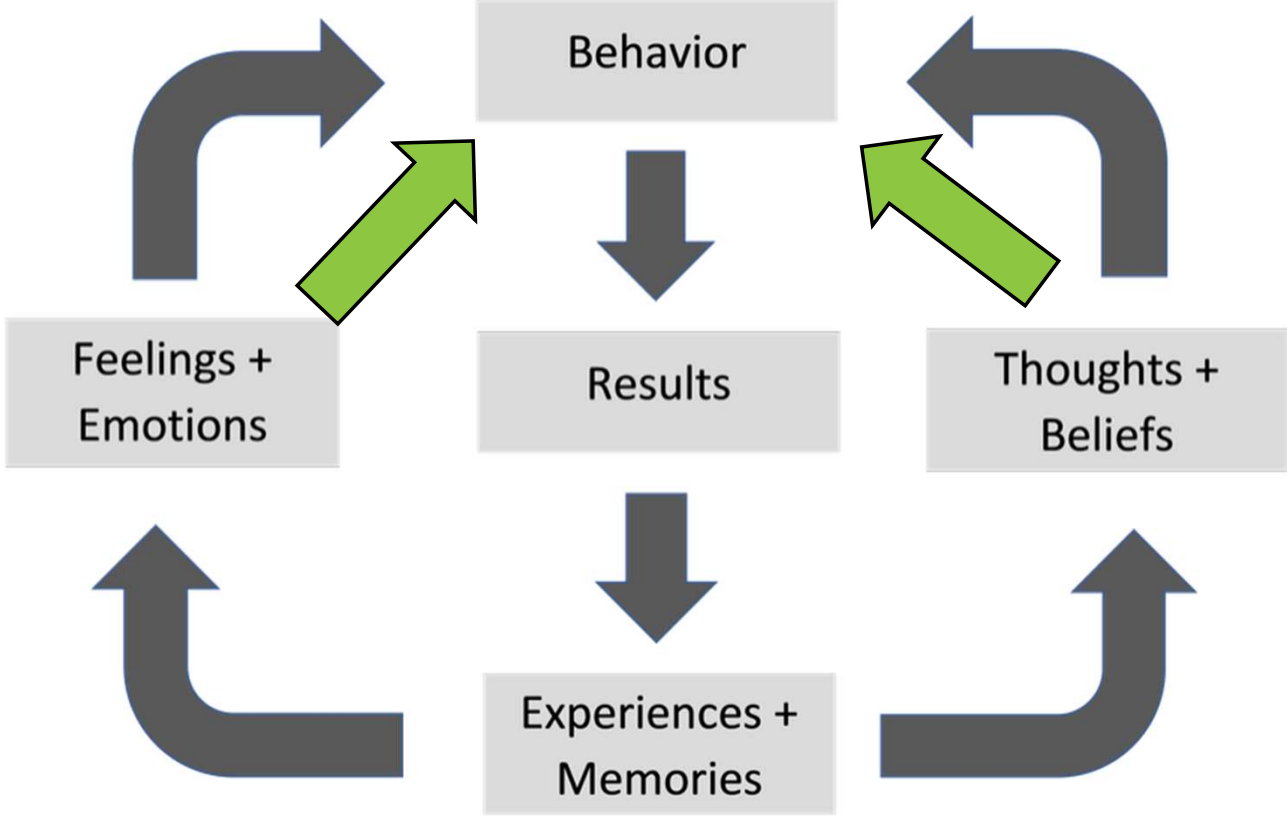


Your Idea + **THE RIGHT  
PEOPLE** + Inspired Action  
= Your Unique Impact

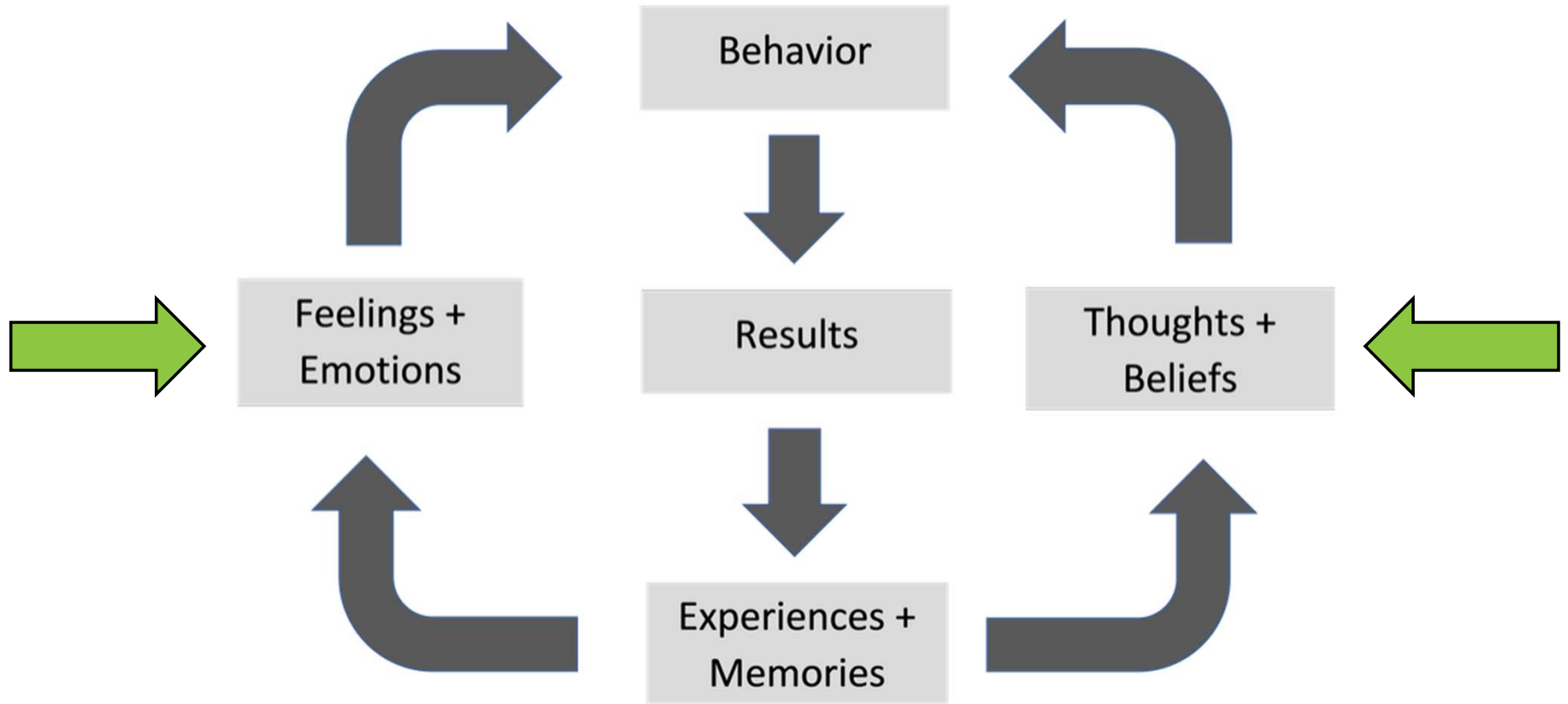


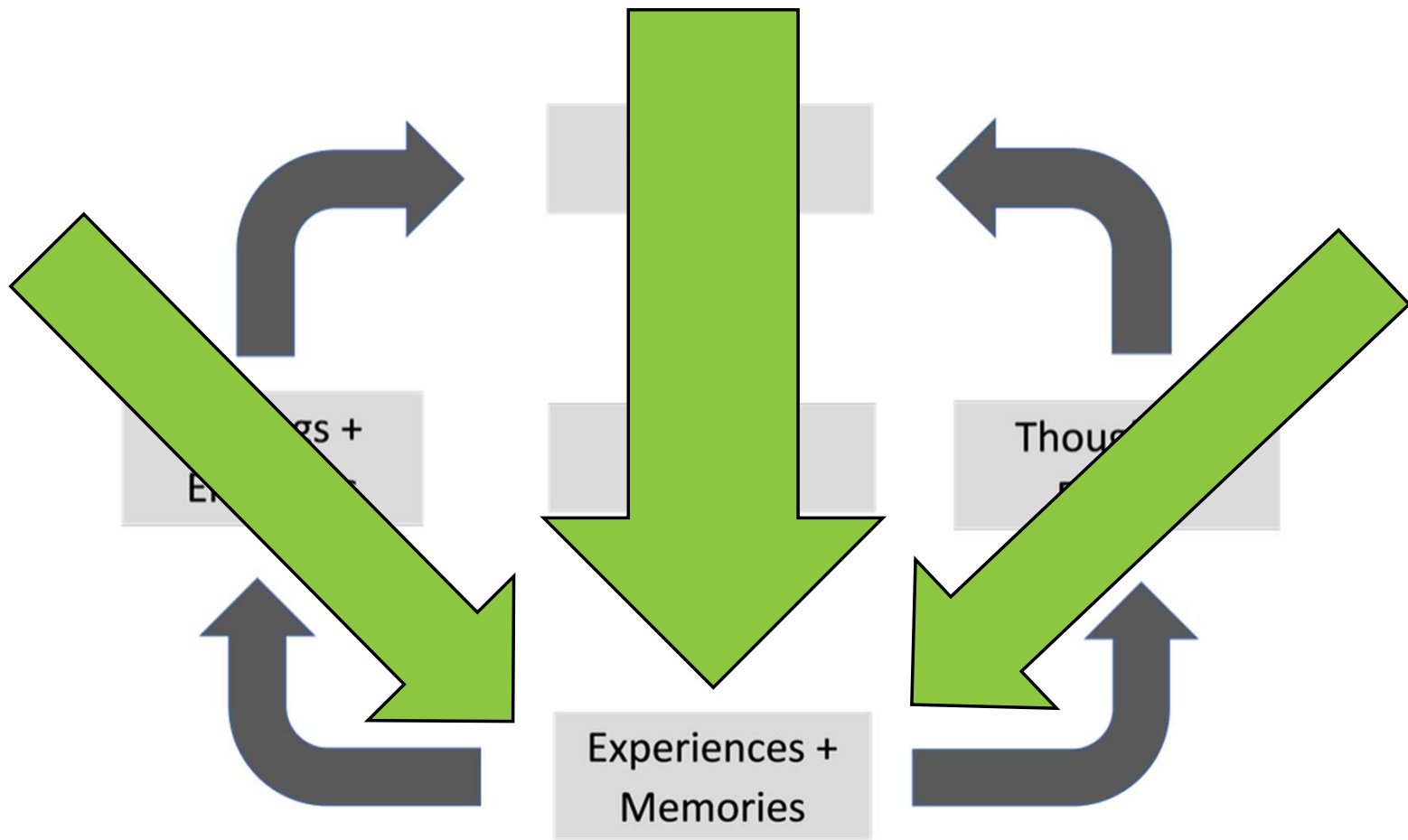


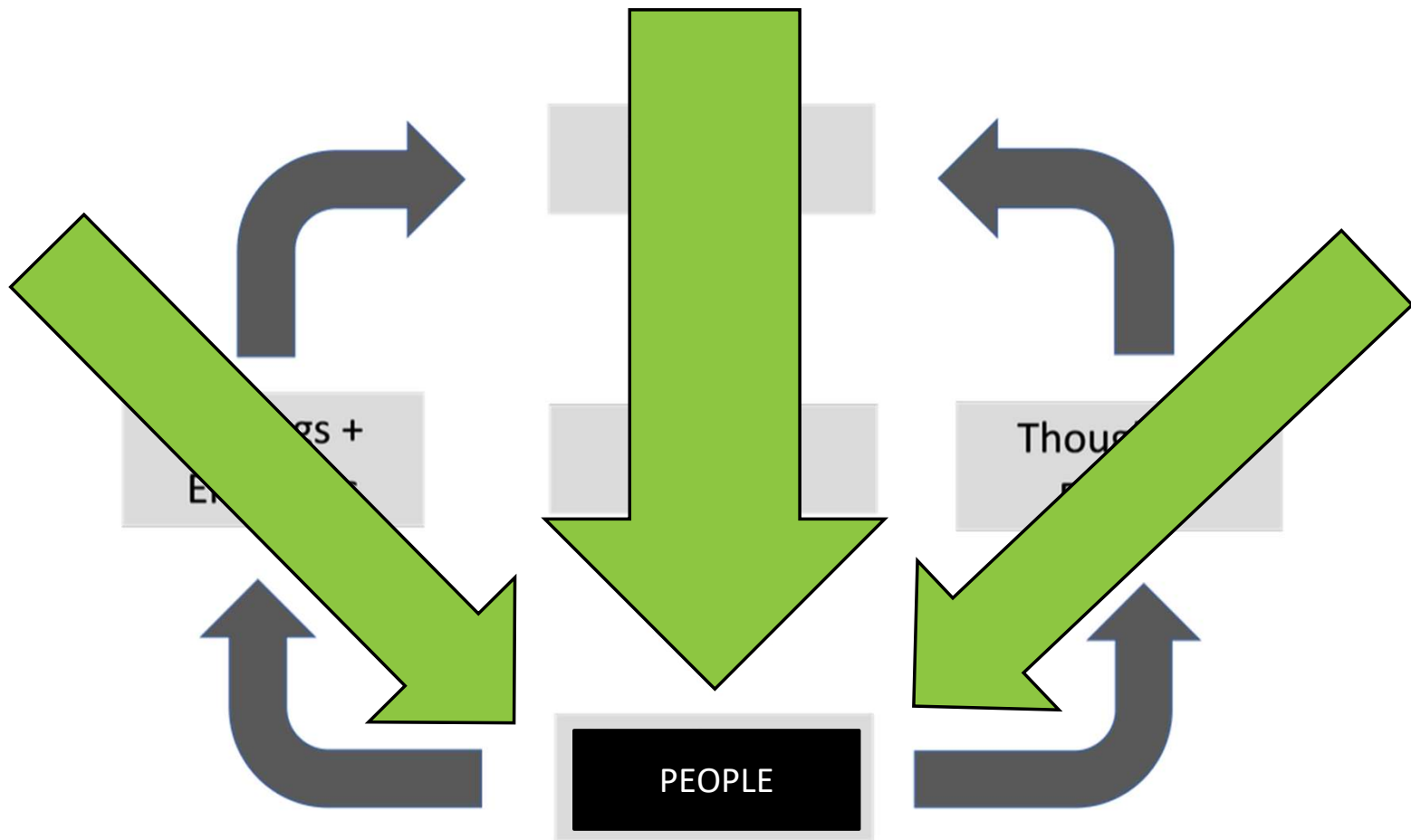
**WHAT ACTIONS DO WE NEED TO TAKE TO MAKE IT HAPPEN?**



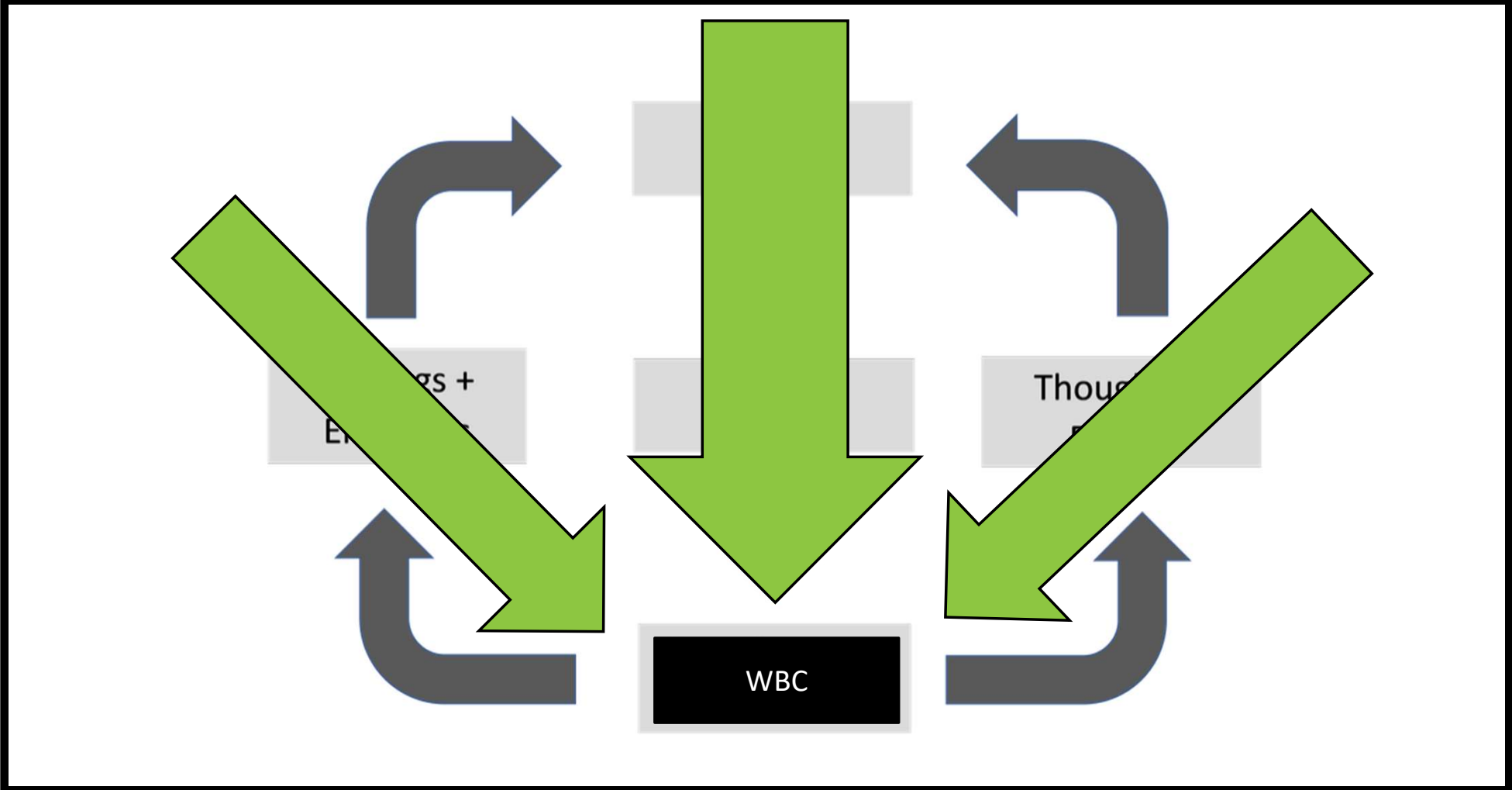
# WHAT THOUGHTS/FEELINGS/BELIEFS LEAD US TO THOSE ACTIONS?













Love Note #4: Don't  
take criticism from  
someone you'd  
never ask for advice.

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# Love Note #5: Let Them

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A background image featuring a diverse group of people in silhouette against a dark background. The silhouettes are rendered in various colors including shades of purple, red, blue, green, and brown. The figures are shown in various poses and activities, such as walking, talking, and one person in a wheelchair. The overall composition is a horizontal line of people, suggesting a crowd or a community.

Love Note #6: “It’s  
tricky down here...”

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# Who We Need to Accomplish Big Things

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CHAMPIONS



CO-DRIVERS



ACCOUNTANTS



MENTORS



CHALLENGERS

# Champions

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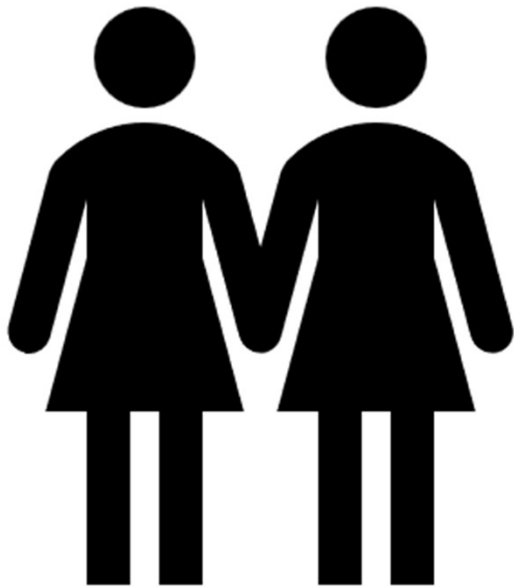


THEY ARE YOUR CHEERLEADERS.

THEY SEE YOU AND LOVE YOU  
REGARDLESS OF WHAT YOU  
ACHIEVE.

# Co-Strivers

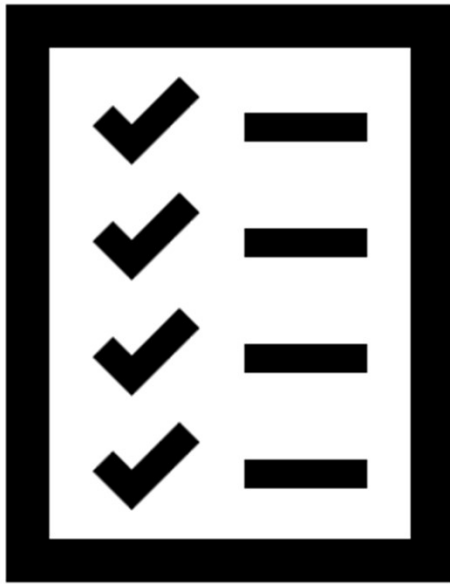
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THEY COMMISERATE WITH YOU.

# Accountants

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THEY HOLD YOUR TOES TO THE FIRE.



# Mentors

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THEY ADVISE YOU AND COUNSEL YOU.

# Challengers

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THEY POKE HOLES IN YOUR IDEA  
AND CHALLENGE EVERY  
ASSUMPTION YOU MAKE.

THEY HELP US OPTIMIZE OUR IDEAS  
BECAUSE WE CAN'T BE OBJECTIVE  
ABOUT OUR OWN STUFF.

# Notes on Roles

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Rarely is your Accountant and your Champion the same person.

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You may not need to find 5 separate people to play these roles.

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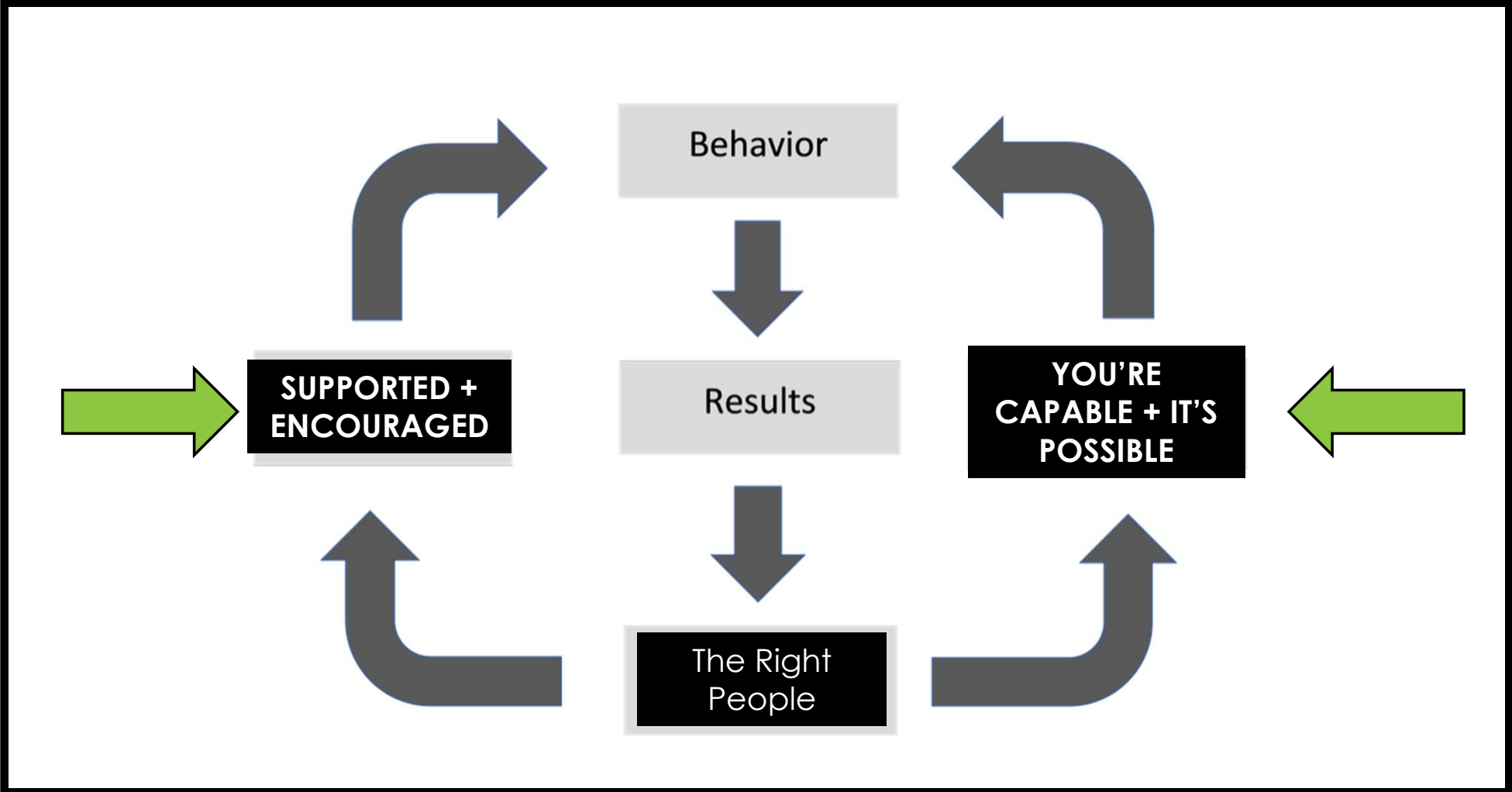
Allow people's gifts to shine; Don't force them into roles not meant for them.

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Co-Strivers can't be Mentors.

Love Note  
#7: Step  
Out So Your  
People  
Can Find  
You!







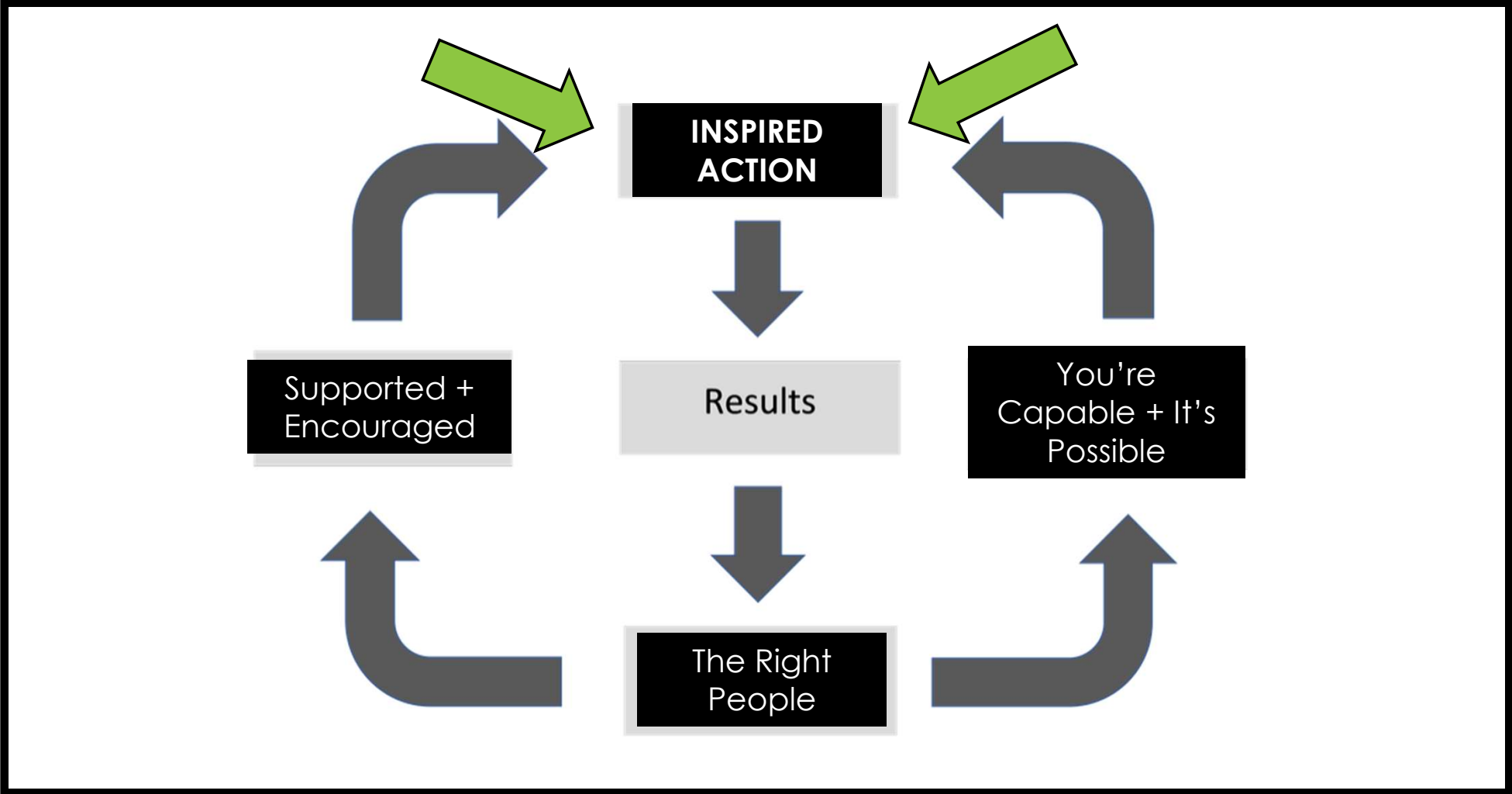
## Love Note #8

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YOU CAN'T OPERATE  
FROM A PLACE OF  
FEAR AND HOPE AT  
THE SAME TIME;  
WHICH ARE YOU  
GOING TO LET WIN?



Your Idea + The Right  
People + **INSPIRED  
ACTION** = Your Unique  
Impact





# Inspired Actions to Take



What you CAN do



What you CAN control



What you CAN measure



What you CAN do each day

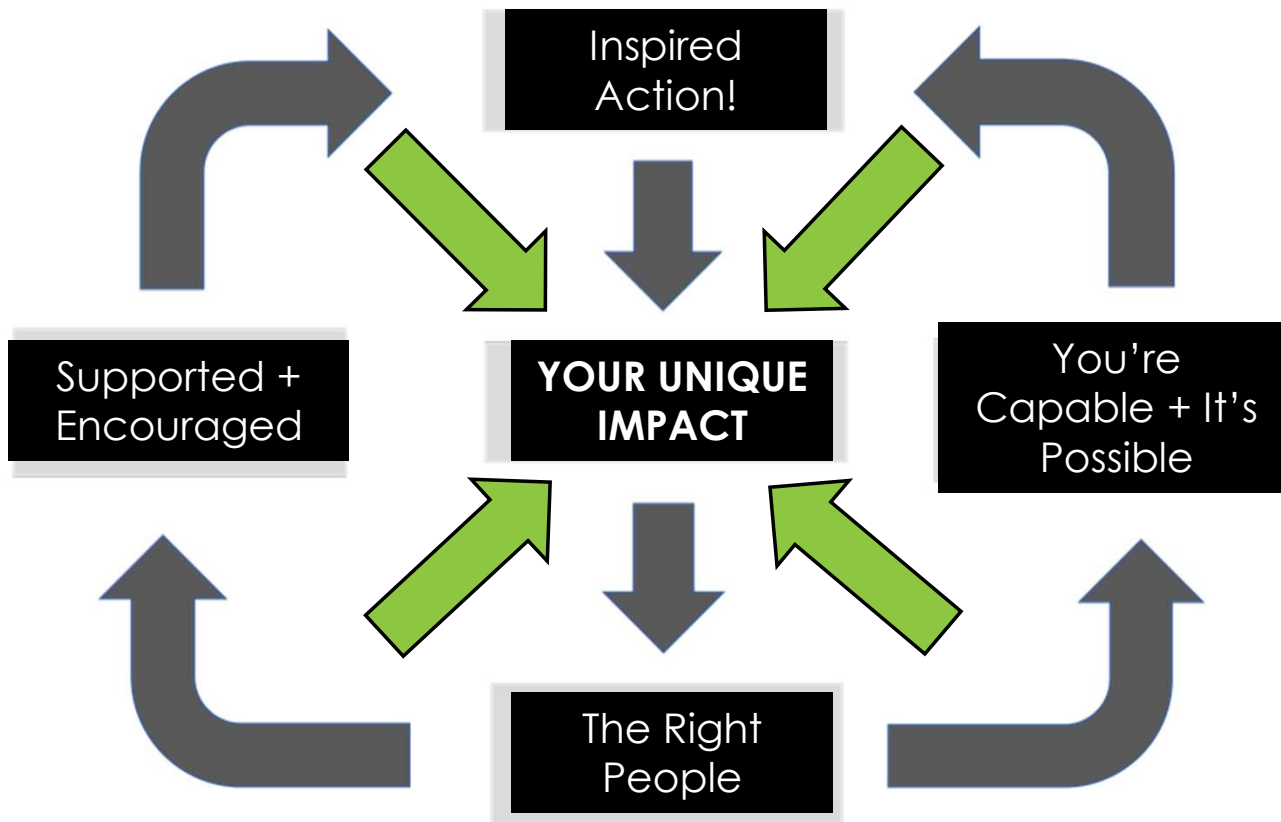


What you CAN outsource



Love Note #9:  
Don't Mistake  
Being New with  
Being Terrible

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Your Idea + The Right  
People + Inspired Action =  
**YOUR UNIQUE IMPACT**

Love Note  
#10:  
You'll  
ALWAYS  
Find What  
You're  
Looking For



Questions?

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