



Roundup Community Partners

Theresa Doumitt

Preserving, Promoting and Restoring Roundup Together

Who we are

Why we were
founded

How we came
together



timeline

OCT 2014

City Councilwoman sought interest from community in main street revitalization

MAY 2015

Fiscal sponsorship under Musselshell Valley Community Foundation

FEB 2015

First meeting of RCP

JAN 2015

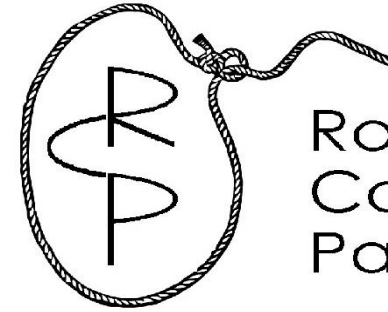
First meeting with MT. Dept of Commerce, Main Street Program

FEB 2016

Became a member of Montana Main Street Program!

First Steps & Defining Our Roles

- Brainstorming to Create a Unified Vision
- Support Planning Documents
- Host Community Coffees with Guest Speakers to Inform Projects/Next Steps
- Support Intentional Revitalization Efforts
- Serve as Conduit to Share information with Community Organizations
- Promote Area Events
- Support Historic Preservation Project
- Red Ribbon Cuttings with City, Chamber, & County



Roundup
Community
Partners

Preserving, Promoting and
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Together

Our Mission:

Roundup Community Partners are dedicated to restoring a healthy commercial district, preserving historic structures, and promoting community events while maintaining our authentic Western values and way of life.

Qualities of Roundup that RCP is dedicated to maintain

- Authenticity
 - Grit
 - Independence
 - Minimalism/Simplicity
 - Community
 - Stewardship
 - Freedom
 - National Pride
 - Safety
 - Family-friendly
 - Beauty (Town & Countryside)
 - Respect for Individualism
 - Spaciousness
 - Genuine Western Feel and Culture
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Current Community Partners

- City of Roundup
 - Musselshell County Commissioners
 - Musselshell Valley Community Foundation
 - Musselshell Valley Historical Museum
 - Optimist Club
 - Council on Aging
 - RIDE
 - Roundup Commemorative Garden
 - BUD Committee
 - Roundup Herald
 - Local Business Owners
 - Community Members at-large
 - MT Main Street Program
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Our Strength = Our Partners

- Partners are valuable
- Annual community accomplishments celebration and goal sharing
- Barriers
 - Volunteers drive project
 - Planning takes time
 - Funds to pay for improvements



Image courtesy of Roundup Record Tribune



NEXT STEPS AND PLANNING

Why planning is needed and of value

Plans and partners

Key Accomplishments

- 5 years of planning with City, County and community
- Revitalization of Roundup Riverwalk brochure & creation of Roundup Historic Walk brochure with QR codes & monthly restocking



Key Accomplishments (cont.)

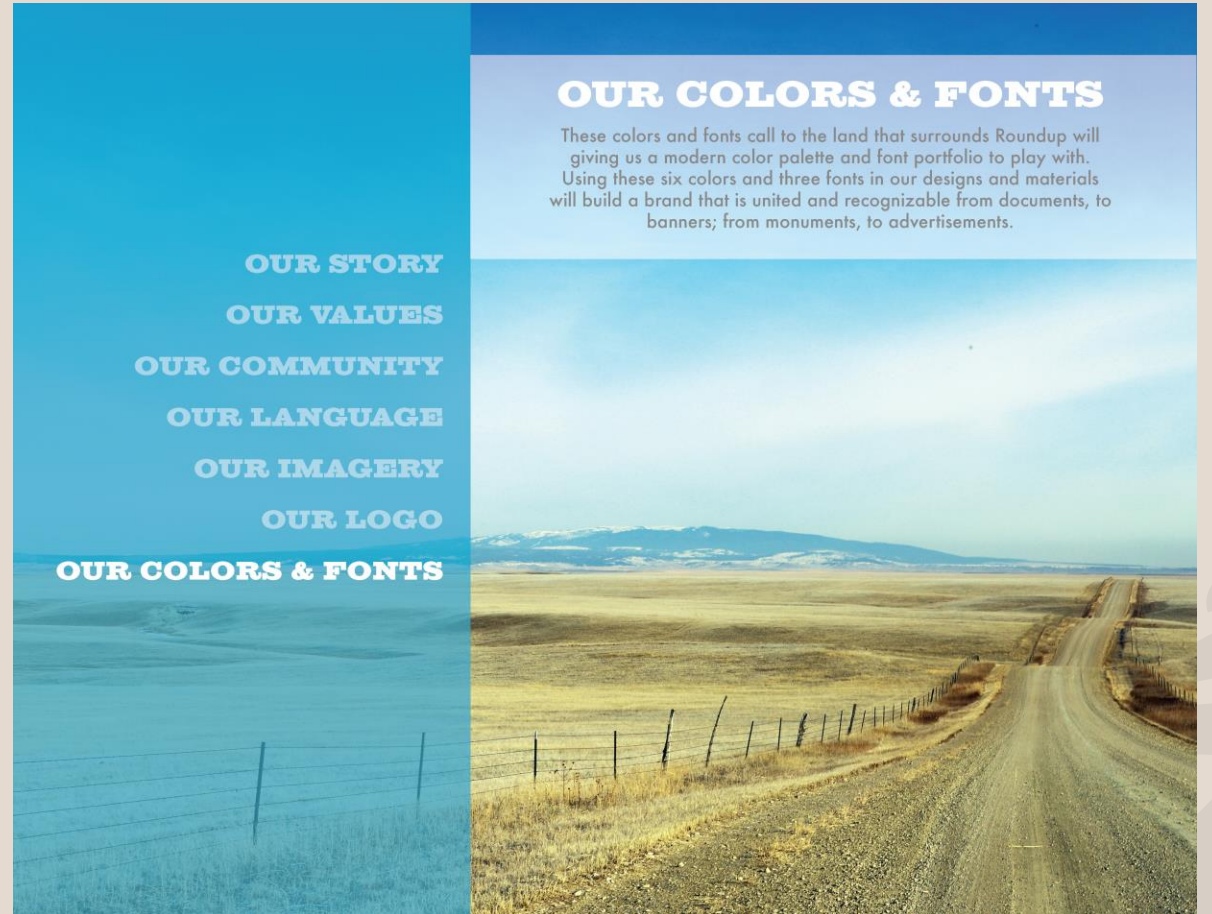
- Reviewed and revised zoning ordinances
- Donation of Wells Fargo building to community (over \$800,000 value)
- 20 main street benches and 2 picnic tables



**Wells Fargo Bank Building Donation
to the Roundup Community
Virtual Tour - December 2020**

Key Accomplishments (cont.)

- Gathered input and stories from 100 community members to create Roundup's 1st Branding Plan



OUR COLORS & FONTS

These colors and fonts call to the land that surrounds Roundup will giving us a modern color palette and font portfolio to play with. Using these six colors and three fonts in our designs and materials will build a brand that is united and recognizable from documents, to banners; from monuments, to advertisements.

Projects In Process

- Welcome Plaza and Visitor Information Kiosk Project
- Wayfinding and Signage Project
- Supporting the “right” developers and historic preservation projects



Image courtesy of Theresa Doumitt



Image courtesy of Mark Szczypinski

Projects In Process (cont.)

- Central School Revitalization - projected completion 12/31/2024



Resources

MT Main Street Resource Page

<https://comdev.mt.gov/Programs-and-Boards/Montana-Main-Street-Program/>

MT Main Street Video

<https://www.youtube.com/watch?v=Fv2kidCZCEc&list=PPSV>

Link to Riverwalk Brochure

<https://www.roundupchamber.org/riverwalk>

Link to Roundup Historic Walk Brochure

<https://www.roundupchamber.org/copy-of-member-spotlight-1>

Rural Investment Coop & Central School Video

https://mcdccoop.sharepoint.com/sites/FileShare/_layouts/15/stream.aspx?id=%2Fsites%2FFileShare%2FShared%20Documents%2FVimeo%20Videos%2FMusselshell%5FRural%5FInvestment%5FCooperative%2Emp4&ga=1&referrer=StreamWebApp%2EWeb&referrerScenario=AddressBarCopied%2Eview

ROUNDUP HISTORICAL WALK

Trailing Back in Time...

Roundup has a diverse western history deeply rooted in the ranching and coal mining cultures. Roundup was named for the safe haven, welcoming waters, and natural 'corral' this basin offered for cattlemen and their livestock.

In the latter 1800's, the Milwaukee Road sent engineers to prospect for coal for their steam engines. The first engine was claimed in 1907, and a rich history followed.

Resources continued

- Wells Fargo Video Tour on Facebook

<https://www.facebook.com/RoundupCommunityPartners/videos/1250661381987259>

- RCP Facebook – Welcome Plaza & Partner Recognition & Promotion

<https://www.facebook.com/RoundupCommunityPartners>

- Roundup Brand Book Link

<https://www.visitroundup.com/assets>

- Roundup Main Street Master Plan & Other City Planning Documents

<http://www.roundupmontana.net/planning-documents.html>

RESOURCE FILES AVAILABLE:

- Roundup Community Partners Information file
- Roundup 2023 Community Accomplishments & 2024 Goals





thank you

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