

Montana Main Street, Inc.  
 Gateway Signage Proposal  
 Thompson Falls City Council  
 May 8, 2017



The Thompson Falls Gateway Signage Project is a comprehensive re-design of the existing signage upon entering the City of Thompson Falls to welcome visitors traveling through the region. The project is the first visible activity that is an outcome of the Thompson Falls Main Street Downtown Master Plan and most recent Community Branding Project, both made possible in large part by the Montana Department of Commerce: Office of Tourism & Business Development.

The Community will vote on the final color scheme for the welcome signage that is based on the Community Brand design and tagline, Thompson Falls ~ Genuine in Nature. Impact includes:

- Visibility of new VIBRANT community brand
- Impact to first time and repeat visitors with image that resonates and attracts
- Communicating our vibrant community - Telling our area’s Montana story
- Engaging pass-through to explore and “stay a day”

Ultimately, it will complement the overall Montana brand and bring recognition to Thompson Falls and our string of communities and recreational amenities within the highway 200 corridor.

**Total Project Budget Amount: \$7,950.00**

THOMPSON FALLS GATEWAY SIGANCE	Montana Office of Tourism	Thompson Falls Main Street Committee	Thompson Falls Chamber of Commerce	City of Thompson Falls	
Design			\$500.00		\$500.00
Project Mgmt.		in-kind (\$600.00)			
Fabrication & Delivery	\$4000.00	\$500.00	\$500.00	\$1,000.00	\$6,000.00
Installation		\$1000.00			\$1,000.00
Maintenance		in-kind (\$500.00)			
<b>TOTAL</b>	<b>\$4000.00</b>	<b>\$1500.00</b>	<b>\$1000.00</b>	<b>\$1,000.00</b>	<b>\$7,500.00</b>

**Contracted Services**

1. Redesign of Thompson Falls gateway entrance signs(two)-new brand logo/tagline. \$500.00
2. Project Management by Main Street Committee. In-kind valued at 10% of total project amount.
3. Sign Fabrication for 2 signs \$6,100.00 & Delivery \$250.00 – Beartooth Signs, Bozeman
4. Sign Installation at two locations, using existing foundation/base. \$1,000.00 – Susic Construction
5. Maintenance of signage will be donated by the Thompson Falls Main Street Committee. In-kind time and materials valued at \$500.00

**Thompson Falls Main Street respectfully requests for the City to join as a financial partner on the Gateway Signage project. The return on your investment will have an immediate impact that will benefit the City of Thompson Falls. Your vote matters! Thank you for your consideration.**