

## 4-H Presentation Categories

1. **Demonstration**- A demonstration is “doing”. You show and tell how to make something.
  - a. Time requirements
    - i. Junior (8 to 10 year olds) – 3 to 7 minutes
    - ii. Intermediate (11 to 13 year olds)- 5 to 10 minutes
    - iii. Seniors (14 and older)- 7 to 20 minutes
  - b. Visual aids include BOTH your items/ingredients/props needed to make your product **AND** posters or slides.
    - i. Supply’s / Ingredients /Props
      1. Pre-measure/Pre-cut etc.
      2. Organize in order of steps
      3. Pre-make examples of each step if drying/baking etc time is needed
    - ii. Minimum 3 posters or power point slides
      1. Title Poster
      2. Supply Ingredient List Poster
      3. Steps
2. **Illustrated Talk**- An Illustrated Talk is talking. You tell something while showing visuals.
  - a. Time requirements
    - i. Junior (8 to 10 year old’s) – 3 to 7 minutes
    - ii. Intermediate (11 to 13 year old’s)- 5 to 10 minutes
    - iii. Seniors (14 and older)- 7 to 20 minutes
  - b. Visual Aides- Posters, Power Point Slides
    - i. Title Poster/Slide
    - ii. Additional visual aids may be photos, graphics, charts, models, etc. that support the information you are presenting.

### \*\*Notes about Visual Aids

- Can everyone in the room see and read your visual aids?
  - Consider
    - Size
    - Color
    - Arrangement/Organization
- Use Bullet Points
  - Do not include all your information on your posters/slides. Your audience will read your information and not listen to you.

### \*\*\*Presentation Tips for Illustrated Talks and Demonstrations

- Choose a catchy title that intrigues your audience.
  - THREE Parts of Every Presentation- Introduction, Body, Conclusion

- The INTRODUCTION should **GRAB** their attention, tell them who you are and tell them what you are going to share. When you begin your presentation your Title Poster/Slide should be the only one showing.

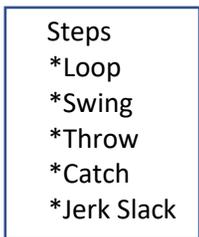


- Example “I am here today to invite YOU to be a member of the DRCA, the Dummy Roping Cowboy Association. My name is JT Saunders, I am 9 years old and a member of the Big Sky 4-H Club. I am going to show you how to build a loop, swing your rope, throw a loop and jerk your slack so you too can become a member of the DRCA!!”

- The BODY should be organized in a logical order.



- When you transition from your introduction to your Body you will bring your next poster/slide up and cover your title poster.
- JT might say, “Let us start with the supplies. First you will need to build a roping dummy, I used my Dads old sawhorse and bolted a steer head I purchased at a ranch supply store to the end.” (Be careful not to promote specific stores or brand names). He would continue in this manner to describe all his supplies.



- Since JT has both Supply's and Steps he will move his Step Poster to the front to transition. He might say, “Your first step is to build your loop. The loop is created when the rope is passed through the honda.” (point to the honda). He would continue in this manner, demonstrating each step.
- Try to avoid silence during your presentation, have fill in information to share. For example, during a quiet time JT could share- “The American cowboy learned the use of *la riata* from the Mexican, and he shortened the name and called it lariat.” Or he could explain that “You may lasso things with lariat, but you cannot carry a " lasso,” because lasso is a verb.” Even if you do not share this information during your presentation it is good to be ready to fill in time, or it might be information that will help you answer questions. – Do some extra research.



- The CONCLUSION will tie your whole presentation back together.
  - Bring your Title/Slide poster back to the front.
  - You now remind the audience what you told them and repeat your opening statement in some way. JT might say “Now you know what supply's you need and how to practice, so you are ready to join the DRCA! Are there any questions?”

3. **Prepared Speech-** the speaker writes and delivers their own speech on a single topic. It may be informative or persuasive. Notes may be used but should be inconspicuous and

not detract from the speaker. Senior members advancing to State Congress should memorize their speech. There are no posters, slides or props allowed.

- a. Time requirements
  - i. Junior (8 to 10 year old's) – 1 to 3 minutes
  - ii. Intermediate (11 to 13 year old's)- 3 to 5 minutes
  - iii. Seniors (14 and older)- 5 to 7 minutes
    1. Exceeding the time does not disqualify a member but will be taken into consideration when evaluating presentations at a competition.
- b. There are three parts to every presentation- Introduction, Body and Conclusion.
  - i. **Introduction**- GRABS attention, tells the audience who you are and what you are going to tell them. Example- "Only moments after the family heard the sirens, they smelled smoke and saw the flames at the base of the hill. They barely had time to grab the dog, jump in the car, and race down the road. They returned 24 hours later to nothing, but ashes." My name is Kinze Saunders and today I am going to share five ways you could prevent experiencing this same devastation- proof your roof, keep embers out, secure the perimeter, create a defensible space and working together."  
**\*\*TIP**-to make your transition more apparent from Introduction to Body, take a step. You may also take a step between each point in the Body of your presentation and then again before your conclusion. Practice in front of a mirror until it looks and feels natural.
- c. The **Body** of your presentation will go through each of the topics you mentioned in your introductions. "Let us begin with proof your roof. Having a roof on your buildings that cannot easily catch fire could be the difference between a standing building and a pile of ash. There are multiple nonflammable materials used in roof construction....."
- d. The **Conclusion** of your presentation wraps it all back together. Remind your audience what you shared with them and go back to your opening statement in some way. "Let's revisit our family and consider now how it could have had a different outcome. This same family built their dream home with a fire proof roof, they took the steps to keep embers out, they had a secure perimeter surrounded by a defensible space. They worked with their neighbors to eliminate available fire fuel. When the sirens sounded, they gathered a few belongings, loaded the dog and headed for the evacuation site. Returning 24 hours later, the air smelled like smoke and the grass had burned up to their lawn, but their house and garage were standing. They still had a home to come home to." .... Thank you, are there any questions?

4. **Commercial**- This is an option for Junior and Intermediate Speakers only. A short promotional presentation is prepared and presented live. The topic/item may be a concept, idea, thought or a real or imagined product. The presentation should be fast-paced and encourage the audience to take action.
  - a. Time limits
    - i. Junior and Intermediate- 30 seconds to 3 minutes
  - b. Three parts to the presentation.
    - i. Introduction- GRAB attention!
    - ii. Body- promote your product!
    - iii. Conclusion- take action!
5. **Career Communication**- this is an opportunity for senior members to practice the skill of applying for a job. The member selects the type of job they are applying for, it should be one for which they currently have skills.
  - a. At the county and state contest this is only available for senior members, 14 and older.
  - b. The following items are completed and turned in prior to the day you speak.
    - i. Job Application- A generic job application is provided. You will complete the application for your intended job.
    - ii. Cover Letter- Should outline your experiences that would be pertinent to a potential employer.
    - iii. Resume- A resume template may be utilized (Internet, Word, etc.) but the content must be your own actual skills and experience.
  - c. Job Interview- the interview will be conducted by one up to three people, with no audience. It may be up to 20 minutes in the length, determined by those that conduct the interview. Questions will pertain to the members current skills and experience and the specific job they are applying for.
6. **Cloverbud Show and Tell**- Cloverbuds should not be required to do a presentation, but most of them will have fun with a show and tell in front of a small group. At the county level they are given participation ribbons.
  - a. No minimum time- we do suggest a 5 minute max time. 😊
  - b. Visual aids are not required but most cloverbuds will bring an item they want to talk about. i.e. a toy or a pet.