Small Business Webinar Series 2022

Dipping Your Toes into TikTok for Business

THURSDAY, NOVEMBER 3, 2022
11:00 AM, MST

Shelby Humphreys
Owner
Missoula Social Media

TikTok is here to stay, but that doesn't mean you need to feel pressured to chase the next, big social media trend. Although it remains to be seen how businesses will market on TikTok, there are steps you can take now to establish your presence, so that you will be ready when the most effective marketing strategies emerge. This webinar will cover recent changes in the platform, two Montana businesses who have seen success on TikTok, how to begin exploring the platform, and a simple posting strategy that requires minimal time. This webinar is appropriate for businesses who haven't created a TikTok account yet or who are just starting out using the platform.

Register:  https://mtsbdc.ecenterdirect.com/events/5277

Hear experts provide an overview of Small Business Development topics and phone in or type chat questions or comments. We will follow-up with requests or additional information. All webinars are FREE and open to the public. These webinars will be recorded and archived. For questions, email jschumacher@montana.edu

Join the webinar live or access recorded webinars and resources at:

www.montana.edu/extensionecon/smallbusiness

Webinar Series Sponsors

Additional Support

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Please contact jschumacher@montana.edu or (406) 994-6637.

Montana State University Extension is an ADA/EO/AA/Veteran's Preference Employer and Provider of Educational Outreach.