

# LEAN ENTERPRISE: Lean Product Development

## Get Your Products to Market Faster! Here's How

*In today's market, speed is everything!*

*Apply LEAN principles to your product design process to become fast, flexible & effective.*

The typical product engineer performs value-added work less than half the time in an eight-hour work day. Firms that have embraced the practical, waste-eliminating methods of Lean Product Development have reported acceleration in launch schedules of up to 50 percent, dramatic improvement in gross margin, and enhanced customer satisfaction.

This half-day workshop introduces you to the basic concepts of Lean Product Development. MMEC will demonstrate systems and tools that can help with your product development challenges. Take away proven methods to

- ◆ *Translate voice-of-the-customer into prioritized product requirements.*
- ◆ *Improve communication through Visual Workflow Management.*
- ◆ *Accelerate time to market by 50 percent.*
- ◆ *Identify and mitigate risks to cost, schedule & quality.*
- ◆ *Integrate & manage resource capacity in a multi-project environment for 30% gain.*

### **DEADLY WASTES** **= Profit Killers**

- *Unnecessary Steps*
- *Poor Handoff*
- *Undefined Roles*
- *Low Value Meetings*
- *Lack of Information*
- *Missed Target Costs*
- *Excess Multitasking*
- *Lack of Prioritization*
- *Constant Interruption*

***Wasted TIME May Be  
Your Biggest Cost!***

How We Help: Beginning with a half day of training, you & your staff will learn the best way to see a process, identify wastes in the context of new product development and how to apply the appropriate Lean Product Development tools to create a more effective development team, integrated with other areas of your organization. MMEC works with your business to help you understand the value stream in your product development process, visualize the process and implement a proven method for success. Sessions offered in-house or in a multiple company setting.

Learn how to apply LEAN TOOLS to transform into an innovation driven, growth oriented firm. Accelerate your product development process to align with your goals. Sustain the gains.

### What MEP Clients Have to Say...

*"...Reduced our new product development process from 1 year to 12 weeks." -Hickman Co.*

*"The visual schedule boards are used daily."  
-- S. Eudy, Director Engineering, AMAT*

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**MMEC – Your Strategic Business Partner Ph. 406-994-3812**  
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