



Montana Crunch Time 2022 Promotional Video

Video Transcript

Original Recording Date:

August 13, 2022

Video Available At:

https://www.youtube.com/watch?v=nQvo_fLOAcS

This year, we wondered what would Montana Crunch Time look like if we went beyond apples, what if we could crunch into any locally grown or raised Montana foods? Apples, corn, carrots, jerky, and more. Welcome, you're invited to participate in Montana crunch time on October 19th. Crunch time is a statewide event to celebrate National Farm to School month by crunching into locally grown or raised foods. Montana also participates in the Mountain Plains Regional Crunch Off, a competition between all the states in our region. We need your help to win the crunch off crown. To participate you must register your crunch using the link below. After registering you will be guided to our resources page where you can find information on procuring local food, promoting crunch time, and a fantastically juicy crunch time guide. Encourage members of your community to participate in this year's crunch by engaging in virtual crunches, taking selfies and posting to social media, and using hashtag MT crunch time. Gather everyone you know, friends, students, parents, teachers, producers, community members, and help us win the crunch off crown. Join us October 19th for Montana Crunch Time.