

Dayle Hayes, MS, RD



President

Nutrition for the Future, Inc.
Advocating for Healthy Kids,
Schools, and Communities

EMAIL

EatWellatSchool@gmail.com

MAIL

3112 Farnam Street
Billings, Montana 59102

PHONE

406-655-9082 (voice mail)
406-698-8868 (mobile)

FACEBOOK [School Meals That Rock](#)
BLOG www.SchoolMealsThatRock.org

TWITTER [@SchoolMealsRock](#)
PINTEREST [School Meals That Rock](#)

Dayle Hayes is an award-winning author and educator. Her creativity and common-sense have made her a sought-after speaker across the USA. As a parent and member of the [School Nutrition Association](#), Dayle is dedicated to making school environments healthy for students and staff. She collected success stories for [Making It Happen](#), a joint CDC-USDA project, wrote a chapter on communicating with students in *Managing Child Nutrition Programs: Leadership for Excellence*, and co-authored the August 2014 Position of the Academy of Nutrition and Dietetics: [Nutrition Guidance for Healthy Children Ages 2 to 11 Years](#).

In recognition of her professional and volunteer leadership, Dayle has received numerous honors, including **Montana Dietitian of the Year** and an **ADA Excellence in Consultation and Business Practice Award**. In January 2012, she received the [Silver FAME Award as a Friend of Child Nutrition](#) and FoodService Director magazine named her as one of their [20 Most Influential](#) in the same year. Most recently in 2013, she was honored with a [Medallion Award from the Academy of Nutrition and Dietetics](#) and the [Montana School Food Service Professional of the Year](#).

Hayes served on the ADA Board of Directors where she chaired the Public Initiative Team and Technology Task Force. She also is a past president of the [Montana Dietetic Association](#) and Past-Chair of the [School Nutrition Services Dietetic Practice Group](#).

Six #SocialMedia Secrets to Promote Your Program NOW

1. Take FOCUSED photos and videos.

2. Grab GREAT graphics.

3. Repeat POSITIVE messages.

4. Create CAPTIVATING conversations.

5. Post and share REGULARLY.

6. #HASHTAG #often and #responsibly.