

Planning Council Minutes
Tuesday, April 12, 2011
11:00 – 1:00
SUB 168

Rimpau, Jim	Leist, Terry	Raymond, Bruce	Watts, Myles
Edelman, Adam	Neumeier, John	Sieloff, Christina	
Everts, Michael	Nielsen, Raechell	Strittmatter, Connie	
Fastnow, Chris	Potvin, Martha	Theil, Joe	

Guests: Julie Kipfer, Marvin Lansverk and Joe Fedock

- I. Call to Order and Introductions.
- II. Approval of March 8, 2011 minutes.

✓ Approved

Jim Rimpau reported on conversation he had with President Cruzado.

- President Cruzado asked that the Planning Council develop six to eight strategic goals for MSU by December 2011.
- Planning Council will have the job of setting priorities among goals for strategic plan -
- P. Cruzado reminded us to not let perfect get in the way of the good.
- Boise State might be a good example: look at their “Charting the Course”. They have 10 goals and we are looking for 6 to 8.
- Sent a Monday Morning Memo on strategic planning; she received one piece of feedback from a student on ‘Code of the West’. Jim will share that with the committee.

III. Discussion of Mission Statement and Core Themes

Recap of process, output from workgroup meetings.

- Goal is to develop a mission statement, 3-5 core themes, statements about each theme, and objectives and metrics for each theme. These guide strategic planning process.
- Work group has a draft mission, list of 5 potential themes, and a statement on the first theme.

Clarified ‘expression’ with the word ‘artistic’.

Next Step: Shop to Councils and constituencies, web page with comment box.

Draft Mission Statement and Core Themes:

As Montana’s Land Grant University, MSU transforms students, creates knowledge and artistic expression, and serves communities through the integration of learning, discovery, creativity, and engagement.

Core Themes:

1. Transforming Students
2. Creating Knowledge & Expression
3. Serving Communities
4. Stewardship/Sustainability
5. Sense of Place.

Transforming Students

We transform students by providing a welcoming living/learning environment that offers pathways that prepare graduates to be effective in their families, work places, and communities.

Student Feedback:

- Living & Learning environment.
- Missing global or multi-cultural education.

The group worked on creating goal lists for each of the core themes. (See attached document.) Next working group will start on statements.

IV. Discussion of Communication process.

Bring the mission statement and core themes to meetings and bring feedback to the next meeting.

- Email what groups you have shared the draft document.

Develop a webpage with a comment box for broader feedback

V. Other Business

Jim will email goal lists to the group and the group may reply with strategy ideas.

Next Working Session: Wednesday, April 20, 11:00 – 1:00 (Reid 415)

Next Regular Meeting: Tuesday, May 10, 11:00 - 12:00 (SUB 233)