

**Planning Council Minutes**  
**Tuesday, July 12, 2011**  
**11:00 – 12:00**  
**SUB 233**

Rimpau, Jim	Maher, Rob	Raymond, Bruce
Edelman, Adam	Neumeier, John	Singel, David
Everts, Michael	Nielsen, Raechell	Strittmatter, Connie
Fastnow, Chris		

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- I. Call to Order and Introductions.
- II. Approval of June 14, 2011 minutes.
  - ✓ Approved
- III. Discussion Items:
  - A. Core Themes

The Council discussed the changes made to the objectives and strategies relating to the first Core Theme: Educating Students.

- Should we identify guidelines to assess how students change.
  - NWCCU may have a guideline already identified.
- Graduate success could be measured by publications, presentations and/or research project.
- Make 'learning' more explicit.
- Develop graduate... learning, research and service.
- A suggestion was made to add 'Professional development' into the language. i.e. students will emerge with professional experience.

The Council discussed the addition of Core Theme: Operational Effectiveness.

- Two ways to reallocate:
  - Evaluate each program with a set of criteria and the weaker programs on the list may see their funding go to the strongest programs.
  - Cut the budget straight across.
- A suggestion was made to change the Core Theme wording to encompass both economic and environmental stewardship.

Suggestions:

  - Advocate economic & environmental resources
  - Effective stewards of economic & environmental resources
  - Efficient Stewards of Resources

- The Council liked the terms 'accountability' and 'transparency'.

#### IV. Other Business

No other business.

**Next Meeting: Tuesday, August 16, 2:00pm, Location President's Conference Room**