

Planning Council Minutes
Tuesday, September 15, 2011
3:00 – 4:00
PCR

Rimpau, Jim	Myers, Carrie	Sanderson, Michael	Theil, Joe
Edelman, Adam	Neumeier, John	Sieloff, Christina	Watts, Myles
Fastnow, Chris	Nielsen, Raechell	Singel, David	
Maher, Rob	Raymond, Bruce	Strittmatter, Connie	

Guests: President Cruzado, Allen Yarnell, Ron Larsen, Laura Collins, Taku Onozato

- I. Call to Order and Introductions.
- II. Approval of August 16, 2011 minutes.

✓ Approved

- III. Discussion Items:
 - A. Strategic Plan with President Cruzado

Opening remarks: Enrollment numbers saw an increase this year over last year; this included growth in all targeted areas.

P. Cruzado thanked the PC and Ron Larsen for good work on mission and core themes, which prepare us to develop the strategic plan.

P. Cruzado shared a good example of a strategic plan from Texas Tech University.
(<http://www.ttu.edu/stratplan/>)

Moving forward, best practices indicate a broader group with active participation by the president. Planning Council is an important group to be the custodians of our guiding documents, show the road map of the university and identify measurable objectives.

P. Cruzado recommended adding a second group of people to Planning Council to help craft the Strategic plan for MSU in Bozeman.

Recommendations were made on how to select the new members; the group agreed an email solicitation would be best.

- Send an email asking for volunteers and nominations,
- review nominations, and
- select a group that represents a broad spectrum of campus and community.

P. Cruzado also made the recommendation that a show of administrative leaders needed to be present at these ‘strategic planning’ meetings. President Cruzado will attend the

meetings during the fall to help streamline the process. This will take an extra step out of the process to help ensure a draft document is ready by January 2012.

A recommendation was made that there should be work done by the group in between regularly scheduled meetings.

- Smaller task force groups.
- Work sessions
- Assignments

The Council would like to see people selected for the Strategic plan process who can look beyond the area they 'represent' to see the bigger picture.

A question was asked if some of these new members should be selected rather than nominated to ensure broader constituency issues are represented. (Volunteer vs. "Voluntold")

The Council came to the conclusion that members should nominate or encourage good candidates to volunteer.

External Stakeholders: Alums/Non-Alums

- may influence the plan in a good way.
- community may react positively because they understand the language and had a hand in creating.

The Council agreed to have language added to ask for recommendations. A suggestion was also made to ensure Extension was represented.

- The question was asked as to whether or not we should include a participant from UM.
 - We are a Bozeman campus but we radiate out to the state.
 - Pros: Competitive/Competition, Outside Ideas, How do you see us?, highlight duplication of services and help us understand duplication of efforts.

As the process progresses the Board of Regent's strategic plan needs to be kept as a guide and/or a template.

Strategic plan needs more adjectives, like 'best'.

Timeline for completion: Early January

Ron Larsen was asked, "How did you get what you needed from the Open Forums?"

- Had a good foundation to present to the groups.
- Listened without judging.
- Input ideas even though they may have been competing.

The process will use the objectives from the Mission and Core Themes to help with the strategic planning process.

- Priorities
- Watch for repetition among the objectives.

The goals should feel attainable and still raise the bar and once goals have been completed more can be added.

The Mission/Core Themes and the Strategic Plan should be operative and able to be used to drive projects and programs.

Members of the Planning Council will be asked to 'mentor' the new Strategic Planning members.

A few suggestions for meetings:

Make visits to other locations.

Hold more open forums.

IV. Other Business

Next Meeting: Thursday, September 29, 11:00am, Location Plant Bioscience 108 (Thayer Conference Room)