

Engagement Goal: Members of the Montana State University community will be leaders, scholars and engaged citizens of their campus, local, state, national and global communities, working along-side community partners through the mutually beneficial exchange and application of knowledge and resources to improve the human prospect.	MSU Target	Unit Strategy	Unit Objective (optional)	Unit Metric	Accomplishments/Successes	Person Responsible for Success	\$
Objective E.1: Strategically increase service, outreach and engagement at MSU.							
Metric E.1.1: By 2013, MSU will have a campus-wide coordinating infrastructure to support and advance engagement, outreach and service.	<i>Infrastructure will exist</i>	Support the development of the Outreach and Engagement Council.	Develop common definitions of outreach, service and engagement by June 2013.			Outreach Council	
		Provide opportunities for NTT to engage with institution and life of students.				Provost	
		Increase the number of stories about the positive effects of engagement efforts published/aired in state media outlets by 20%.				President/Ellig	
Metric E.1.2: By 2019, the number of students, faculty and staff involved in outreach activities will increase, with particular attention to underserved areas and minority populations.	<i>Increased outreach</i>	Identify and lower challenges and provide incentives for involvement in outreach, service and engagement.	1. Build/embed outreach/service/engagement into CORE curriculum or university requirement. 2. Double the number of courses/degree programs with academic service learning. 3. Establish a mechanism to track student engagement activity.			1. Larsen 2. Larsen 3. VPSS	
Metric E.1.3: By 2019, the number of students, faculty, and staff involved in service activities will increase.	<i>Increased service (baseline not determined)</i>	Identify and lower challenges and provide incentives for involvement.	Same as above			Same as above	
Metric E.1.4: By 2019, all MSU students and faculty will have an engagement experience during their time at MSU.	100%	Formalize, promote and increase existing support services to assist faculty with successful involvement in academic outreach and engagement.	Identify and implement mechanisms for identifying, tracking and coordinating outreach and engagement opportunities.			Fastnow	
Metric E.1.4: By 2019, all MSU students and faculty will have an engagement experience during their time at MSU.		Coordinate support services for academic outreach and engagement with support efforts for students and staff involved in outreach and engagement.	Identify and implement mechanisms for identifying, tracking and coordinating outreach and engagement opportunities.			HR?	
Metric E.1.5: By 2019, MSU staff will have increased opportunities for engagement experiences.	<i>Increased opportunities (baseline not determined)</i>						
Metric E.1.6: By 2019, MSU will have increased the percentage of students actively participating in student organizations.	<i>Increased % of students (baseline not determined)</i>	Support the role of Office of Activities and Engagement in achieving participation.	Encourage and promote faculty advising of student clubs			VPSS	
Objective E.2: MSU graduates will have global and multi-cultural understanding and experiences.							
Metric E.2.1: By 2019, the percentage of MSU students participating in cross-cultural study, work or service experiences, incorporating both academic preparation and post-experience reflection, will double.	<i>Double (baseline not determined)</i>	Improve the role and impact of the Office of International Programs.	Evaluate and implement ACE Internationalization Lab recommendations.	Create an Undergraduate Scholar Program-like program for study abroad by 2015.		Provost	
		Achieve 25% of students with a cross-cultural experience.	1. Subsidize transportation costs for students to gain academic experience in another country or culture. 2. Develop incentives for faculty to incorporate international component in classes.			1. Provost 2. OIP Dir.	

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Objective E.3: MSU students, faculty and staff will have increased opportunities for leadership development and experiences.							
Metric E.3.1: By 2019, the number of opportunities for leadership development and practice will have increased. Awareness of the opportunities will have also increased.	<i>Increased opportunities; increased awareness (baseline not determined)</i>	Support faculty, department head, and dean national leadership training.	Develop a mechanism to quantify and track leadership opportunities and experience. Provide central web location for list of opportunities, including off campus.	Academic Affairs sponsors one DEAL participant for Leadership Montana annually (\$2500) starting in 2013.		Provost	
Metric E.3.2: By 2019, the percentage of MSU students, faculty, and staff participating in leadership development activities will increase.	<i>Increased participation (baseline not determined)</i>	Create minor in leadership.	Establish baseline and metrics to track participation in leadership development activities.	Double the number of students with leadership experiences.		VPSS - non academic Provost - academic	
		Modify the Leadership Institute to increase participation.				Provost	