# Logic Model: Project Title

--Your Logic model is basically a visual "if – then" statement.

--Logic Models are usually one page only, but may be several pages if necessary. (Check the solicitation guidelines for page limits for Logic Models.)

--Be brief but thorough. Bulleted statements are fine, though full sentences are best in the Assumptions and Factors sections.

--Your Logic Model must align with your Evaluation Plan, and both must align with your Project Design.

**Purpose:** One or two brief sentences on the purpose of the proposedproject/program/study

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| **Inputs**  (aka: Resources or Applied Resources)  What you do/have that make(s) the project possible… |  | **Outputs**  What happens during the implementation phase…  These are your Evaluation Indicators! | |  | **Outcomes—Impacts**  The direct (and lasting) result(s) of completed project activities… (i.e., they evidence the effectiveness of your stated activities)  Outcomes and Impacts should be **SMART:** **S**pecific, **M**easurable, **A**ction-oriented, **R**ealistic, and **T**imed. | | |
| *Activities*  (aka: Program Process) | *Participation*  Products “Counts and Amounts" | Short Documented changes in target population in Knowledge, Skills (Skill Levels), Behaviors, Attitudes—Fairly Quickly Achieved/Immediate Level (e.g., 1-3 years) | Medium Documented changes in target population in Knowledge, Skills (Skill Levels), Behaviors, Attitudes—Intermediate Level (e.g., 3-6 years). May also reflect larger changes at the community (or organizational/ systems)-level  This intermediary section may eliminated if necessary. | Long(aka: Impacts) Meaningful change at the community (or organizational/ systems)-level—*the big changes you want to make via your project* |
| In order to implement the stated activities, we will need the following:  This section lists dedicated (and necessary) project resources (e.g., materials, supplies, funding, staff/ volunteers/ consultants, facilities, equipment, etc.). | In order to ameliorate the stated problem, we will implement the following activities:  This section outlines the means, processes, techniques, events, actions, etc of the project design (e.g., training events, the creation of educational materials/ curricula, health screenings; and  Infrastructure, or other capacity building activities that must occur in order to generate the desired outcomes. | The direct results of project activities will be as follows:  This section describes the size and/or scope of the products and/or services delivered/produced by the project (as the result of the implementation of the stated activities) (e.g., # of meetings held, # of classes taught, particular products produced/ distributed, service hours provided, participation rates).  For each activity, identify what outputs you will deliver/produce. | Project outputs will lead to the following changes in how many months/years?  For each activity, identify the outcomes you expect to achieve.  Short-term outcomes are usually  expressed at an individual level (e.g., those of project participants). | Project outputs will lead to the following changes how many years?  Medium-term outcomes should build on the anticipated progress identified in the short-term outcomes. | Project outputs will lead to the following Long-term changes (e.g., 7-10 years) how many years?  Long-term Impacts describe are the lasting changes expected to result  from the successful implementation of project activities (e.g., improved conditions (such as health outcomes), increased capacity (such as improved grades), or other lasting changes such as new policy.  Long-term outcomes/Impacts should build on the anticipated progress identified in the short-term and medium-term outcomes. |
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| **Assumptions** (aka: Problem Statement)  This section describes the problem to be addressed by the project (i.e., the reason why you are requesting funding). In this section, also state your assumptions concerning the "how and why" your proposed project design are appropriate for the both the target community and the larger community. |  | **Factors**  This section describes resources and/or barriers which may support or limit the effectiveness of the project (e.g., funding (or the lack of), resources (or the lack of), partnerships/collaborations, geographic or transportation barriers, etc.). |
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