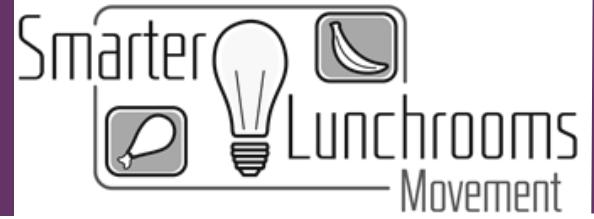


# + Stepping into Montana's Smarter Lunchrooms



## Butte School District, West Elementary School

### Smarter Lunchrooms Principles Used:

1. Increase Visibility of Healthy Foods
2. Increase Convenience of Healthy Foods
3. Utilize Suggestive Selling and Signage



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### Goals:

- ⇒ Increase the selection of fruits, vegetables, and white milk by students in the lunchroom
- ⇒ Create an inviting, colorful, pleasant atmosphere in the lunchroom
- ⇒ Promote the school meals program to students and parents

### Action:

- ⇒ Offered at least two types of fruit each day and placed fruit in at least two different locations along the serving line
- ⇒ Offered whole, mixed fruit in an eye-appealing bowl at the cash register
- ⇒ Promoted white milk and all fruit and vegetable choices on the daily menu board
- ⇒ Placed the white milk in front of the chocolate milk in the milk cooler
- ⇒ Increased the visibility of the daily menu by posting a larger-sized menu in the lunchroom and the hallway
- ⇒ Added colorful posters to help students build a healthy meal

### Results:

- ⇒ Smarter Lunchrooms Self-Assessment Score Card increased by 16% in two months; This created a cafeteria that is more inviting and nudges students to make a healthier choices.
- ⇒ Students selected more white milk (62% increase)
- ⇒ Students selected more fruits and vegetables (increased by 30 servings per day).

### Next Steps:

- ⇒ Follow-up evaluation to determine long-term effects
- ⇒ Expand Smarter Lunchrooms strategies to Kennedy School
- ⇒ Support Smarter Lunchroom efforts with Nutrition Education in the classroom provided by the MSU Extension SNAP-Ed Program

Partnership: Butte School District, MSU Extension SNAP-Ed, Montana Team Nutrition  
2016-2017 School Year



## Montana Team Nutrition Program

Visit [www.opi.mt.gov/MTeamNutrition](http://www.opi.mt.gov/MTeamNutrition)

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